

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES  
CHECKS DISTRIBUTED FOR THE MONTH OF DECEMBER 2007**

<b>VENDOR</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	DAC/TDC/FSH MTG NOTICES	106.72
THE REPORTER	TDC NOTICES	94.90
TINSLEY ADVERTISING	PROMO ADV	138,850.48
TINSLEY ADVERTISING	GEN ARTS	46,456.63
TINSLEY ADVERTISING	GEN FISHING	13,163.32
TINSLEY ADVERTISING	DIVE UMBRELLA	39,576.65
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	146,964.06
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	26,857.98
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	19,812.57
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	3,202.48
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	21,618.16
TINSLEY ADVERTISING	MEDIA MATERIALS	22,775.58
TINSLEY ADVERTISING	COLLATERAL MATERIALS	11,070.38
TINSLEY ADVERTISING	ADV EXPENSES	619.28
		\$491,169.19
<b><u>BRICKS &amp; MORTAR PROJECTS/INTERLOCAL AGMTS</u></b>		
DOLPHIN RESEARCH CENTER	SEG 1	5,500.00
DOLPHIN RESEARCH CENTER	SEG 2	5,534.53
DOLPHIN RESEARCH CENTER	SEG 3	1,250.00
FLORIDA KEYS LAND & SEA TRUST	PHASE 1A & 1B, SEG 3 & 5	42,338.88
ISLAMORADA VILLAGE OF ISLANDS	HURR MONUMENT RENOV	49,965.00
KEY WEST PLAYERS	LOBBY SEG #2	50,561.00
		\$155,149.41
<b><u>VISITOR INFORMATION SERVICES</u></b>		
GREATER KEYWEST CHAMBER OF COMMERCE	NOV/DEC07	42,832.00
GREATER MARATHON CHAMBER OF COMMERCE	NOV/DEC07	20,000.00
ISLAMORADA CHAMBER OF COMMERCE	NOV07	9,166.00
KEY LARGO CHAMBER OF COMMERCE	NOV07	10,416.00
KEY WEST BUSINESS GUILD	NOV07	3,770.00
LOWER KEYS CHAMBER OF COMMERCE	NOV/DEC07	12,666.00
		\$98,850.00
<b><u>EVENTS</u></b>		
CONCH COLOR LLC	NUTCRACKER	420.00
COOKE COMMUNICATIONS	NUTCRACKER	3,263.16
DOVE CREEK CO	GHOST HUNT07	1,860.85
FLORIDA KEYS BIRDING & WILDLIFE FEST	OCT07	695.30
JULIE M JOHNSON	DEC07 AD BP WINTERFEST	60.00
KEY WEST ART & HISTORICAL SOCIETY	NOV07 SEWARD ADS	1,920.00
KEY WEST TOURIST DEVELOPMENT	2007 FANTASY FEST	146,000.00
MIAMI NEW TIMES	NOV07 ADS BP WINTERFEST	1,650.00
OUTDOOR FLORIDA	BP WINTERFEST NOV07 AD	285.00
PUBLISHERS IN PARADISE	NUTCRACKER NOV07 ADS	680.00
RICHARD H PEEPLES	ISLAMORADA SWORDFISH 07	2,529.89
SOUTH FLORIDA CENTER FOR THE ARTS	07 SEASON EVENTS	416.00
TAMMIE GURGIOLO	JR SAILFISH DEC07	500.00
TAMMIE GURGIOLO	DON GURGLIO AUG07	700.00
THE WEEKLY NEWSPAPER	BPWINTERFEST DEC07 AD	105.00
TINSLEY ADVERTISING	FL KEY BIRDING	476.14
VOX COMMUNICATIONS	NUTCRACKER NOV07 ADS	1,000.00
		\$162,561.34
<b><u>OFFICE SUPPLIES &amp; OPER COSTS</u></b>		
BUCCANEER COURIER INC	TDC DAC MTG PKGS	330.00
C.B. SCHMIT REAL ESTATE	NOV07 RENT	8,126.95
C.B. SCHMIT REAL ESTATE	DEC07 RENT	8,126.95
C.B. SCHMIT REAL ESTATE	2007-48% MC TAX	8,430.88
COMPUTER OFFICE SOLUTIONS	NOV/DEC07 DSL	44.00
DIVERSIFIED SERVICES	NOV07 JANITOR SVC 1201 WHITE	345.00

VENDOR	DESCRIPTION	AMOUNT
EE & G ENVIRONMENTAL	HIGGS BEACH NOV07	7,795.01
FEDERAL EXPRESS	SALES/DIVE/FILM/FULFL	3,153.37
KEY WEST AWARDS	NAME PLATE DIGENNARO	18.00
KEY WEST ELECTRICAL	HIGGS BEACH	334.18
KEYS INSURANCE SERVICE	DIRECTOR/OFFICERS	4,219.95
LYNDA STUART	ROBERTS RULES OF ORDER	19.35
M&M SMALL ENGINE	BACK PAK BLOWER REPAIRS	48.00
MONROE ASSOCIATION OF RETARDED CITIZENS	HH BEACH NOV07	1,500.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	418.55
STRUNK ACE HARDWARE	HIGGS BEACH	130.32
TOTAL TEMPERATURE CONTROL	DEC07 A/C MAINT 1201 WHITE	99.95
XEROX CORPORATION	PRINTER NOV07	421.41
XEROX CORPORATION	FAX CTR NOV07	61.31
ZENITH INSURANCE CORPORATION	Z832025814 DEC07	550.00
		<u>\$44,173.18</u>

**PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD	NOV/DEC07	<u>76,268.10</u>
		\$76,268.10

**PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	STRINGERS	5,025.00
STUART NEWMAN ASSOCIATES	NOV07 PR FEE	38,291.66
STUART NEWMAN ASSOCIATES	OCT07 EXPENSES	29,835.46
STUART NEWMAN ASSOCIATES	NOV07 EXPENSES	21,350.89
		<u>\$94,503.01</u>

**SALES & MARKETING**

ASSOC FILM COMMISSION	MEMBERSHIP 2008 RITA BROWN	750.00
AMEUROP PHONE ASSIST	NOV07 MULTILINGUAL ASST.	1,500.00
BENEATH THE SEA, INC	MAR08 NEW JERSEY SHOW	1,790.00
CELLET TRAVEL SERVICES	OCT07 UK/GERMANY FEES	6,080.00
CELLET TRAVEL SERVICES	VISIT FL IRISH SALES OCT07	4,075.36
CELLET TRAVEL SERVICES	ITALY SALES OCT07	735.70
CELLET TRAVEL SERVICES	FL KEYS CLIENT EVENT	164.16
CELLET TRAVEL SERVICES	OCT07 TOUR AMC COORD	4,300.39
FLORIDA KEYS.COM	NOV/DEC07 PDF	5,832.00
FREEMAN DECORATING CO	NYC TRVL SHOW	2,167.95
GET IT ACROSS	NOV07 INTL EDU FAM	1,679.89
MONARCH PUBLICATIONS	WTM 2007 LISTING	135.00
MONROE COUNCIL OF THE ARTS	NOV07 ADMIN FEE	6,040.00
MOTION PICTURE ENTERPRISE	FALL07 EDITION	104.70
NATIONAL TOUR ASSOC	MEIER 2008	675.00
PRANGE & OHEARN	OCT/NOV07 COLLECTIONS	7,812.50
REED BUSINESS INFORMATION	KEMPS INTL 08	3,465.00
SAINT BRENDAN CORP	SCUBA SHOW LONGBEACH	1,100.00
SMITH TRAVEL RESEARCH	OCT07 DATA SURVEY	575.00
SPRING VALLEY FLORAL	NYC TRVL SHOW	74.78
TRAVEL INDUSTRY ASSOC	MEMBERSHIP S MITCHELL 2008	2,500.00
TRAVEL INDUSTRY ASSOC	RESEARCH SUBSCRIPTION	1,650.00
VISIT FLORIDA	ITB BERLIN 08	19,052.00
		<u>\$72,259.43</u>

**TELEPHONE & UTILITIES**

AT&T	2941936NOV07	274.68
AT&T	2213609NOV07	49.56
AT&T	2942901NOV07	1,077.07
AT&T	W638646NOV07	457.00
AT&T	W638646DEC07	457.00
AT&T	2961552 DEC07	696.98
AT&T LONG DISTANCE	2961552LD NOV/DEC07	1,332.69
AT&T MOBILITY	5090402NOV07	87.59
CITY OF KEY WEST	LT HOUSE NOV07	577.02
CITY OF KEY WEST	HIGGS BCH NOV07	3,637.55
FKAA	LITTLE DUCK KEY NOV/DEC07	94.38
FKAA	HH PARK OCEAN NOV07	651.59
FKAA	HIGGS BCH DEC07	1,449.62
FKAA	NOV/DEC07 TDC 1201 WHITE ST	73.48

VENDOR	DESCRIPTION	AMOUNT
KEYS ENERGY SERVICES	NOV/DEC07 TDC 1201 WHT ST	749.94
KEYS ENERGY SERVICES	DEC07 R. LTHSE	692.82
KEYS ENERGY SERVICES	DEC07 W MARTELLO	354.23
KEYS ENERGY SERVICES	DEC07 HIGGS BEACH	177.79
KEYS ENERGY SERVICES	NOV07 VET PARK	36.12
KEYS SANITARY SERVICES	DEC07 HH PARK	912.64
WASTE MANAGEMENT	LDUCK KEY DEC07	324.31
WASTE MANAGEMENT	HIGGS DEC07	3,076.89
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		\$17,240.95

**TRAVEL**

A. JACK MEIER JR	NOV07 FIT SALES TRIP	1,066.24
A. JACK MEIER JR	12/14/07 LODGING ASSC	27.00
A. JACK MEIER JR	DEC07 LTX SALES EXPO	965.03
HAROLD WHEELER	NOV07 VISIT FL MKTG RETREAT	445.88
HAROLD WHEELER	NOV07 WTM EUROPE	6,100.17
JESSICA BENNETT	NOV07 VISIT FL MKTG RETREAT	478.88
JESSICA BENNETT	DEC07 VISIT FL	53.15
JESSICA BENNETT	DEC07 LODGING ASSOC	27.00
JESSICA BENNETT	DEC07 NOAA MTGS	146.11
JOHN W UNDERWOOD JR	NOV07 WTM EUROPE	6,004.11
KEY WEST TRAVEL/CONDO	NOV07 YVES LONDON	172.33
KEY WEST TRAVEL/CONDO	NOV07 R BROWN KW LONDON	794.23
KEY WEST TRAVEL/CONDO	NOV07 WHEELER KW TAMPA	512.80
KEY WEST TRAVEL/CONDO	NOV07 BENNETT KW TAMPA	512.80
KEY WEST TRAVEL/CONDO	DEC07 MEIER KW VEGAS	650.40
KEY WEST TRAVEL/CONDO	DEC07 CHILTON MIA VEGAS	639.70
LYNDA STUART	OCT/NOV07 DAC MTGS	163.76
RITA BUCKNER BROWN	NOV07 LONDON SALES CALLS	877.96
SABINE M PONS-CHILTON	NOV07 NORWGN FAM	126.89
SABINE M PONS-CHILTON	NOV07 ORL FTL MIA	480.23
SABINE M PONS-CHILTON	DEC07 KL KW SALES MTG	89.89
SABINE M PONS-CHILTON	DEC07 VEGAS	1,117.89
STACEY MITCHELL	NOV07 FAM TRIP	344.23
STACEY MITCHELL	NOV07 LONDON FLORENCE	1,272.49
STACEY MITCHELL	JAN08 NYC	1,653.50
STEVE K. SMITH	DEC07 GLBT FT LAUD	693.36
STEVE K. SMITH	NOV07 VISIT FL TAMPA	736.85
YVES VRIELYNCK	ISL GERMANY NOV07	61.23
YVES VRIELYNCK	DEMA ORLANDO NOV07	2,409.14
YVES VRIELYNCK	LONDON AMSTERDAM NOV07	518.84
YVES VRIELYNCK	CELLET GIA NOV07	103.39
YVES VRIELYNCK	NETHERLANDS JAN08	2,431.62
YVES VRIELYNCK	KL KW TDC MTG DEC07	103.39
YVES VRIELYNCK	KL KW SALES MTG DEC07	89.89
YVES VRIELYNCK	JETAIR FAM TRIP DEC07	121.89
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		\$31,992.27

**TOTAL      \$1,244,166.88**