

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF FEBRUARY 2008

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	ADVMTGS/DIVE UMB/FSHUMB	312.08
FLORIDA KEYS KEYNOTER	62228504	90.95
THE REPORTER	J802600001 8936600	45.08
THE REPORTER	J803188601 9772900	26.46
TINSLEY ADVERTISING	DIST I AD CAMPAIGN	68,309.84
TINSLEY ADVERTISING	DIST II AD CAMPAIGN	20,817.37
TINSLEY ADVERTISING	DIST V AD CAMPAIGN	40,735.39
TINSLEY ADVERTISING	DIVE UMBRELLA	41,877.65
TINSLEY ADVERTISING	MEDIA MATERIAL	21,045.12
TINSLEY ADVERTISING	ADV EXPENSES	1,026.03
TINSLEY ADVERTISING	PROMOTIONAL ADVERTISING	171,406.98
TINSLEY ADVERTISING	FISHING UMBRELLA	7,282.90
TINSLEY ADVERTISING	CULTURAL UMBRELLA	35,145.38
TINSLEY ADVERTISING	DIST III AD CAMPAIGN	2,491.71
TINSLEY ADVERTISING	DIST IV AD CAMPAIGN	28,744.41
		<u>\$439,357.35</u>
 <u>RICKS & MORTAR/INTERLOCAL PROJECTS</u>		
EE & G ENVIRONMENTAL	JAN08 HIGGS BCH	7,795.01
		<u>\$7,795.01</u>
 <u>VISITOR INFORMATION SERVICES</u>		
GREATER KEYWEST CHAMBER OF COMMERCE	FEB08 VIS FEE	31,416.00
ISLAMORDA CHAMBER OF COMMERCE	FEB08 VIS FEE	9,166.00
LOWER KEYS CHAMBER OF COMMERCE	FEB08 VIS FEE	6,333.00
		<u>\$46,915.00</u>
 <u>EVENTS</u>		
218 DUVAL STREET CORP.	FIGHT NIGHT 2008	25,000.00
BREEZE CORP	WINTERFEST 07	384.30
CONCH COLOR LLC	KEYSCHORAL	765.00
COOKE COMMUNICATIONS	WINTERFEST 07	68.11
COOKE COMMUNICATIONS	BPK NAUTICAL	80.96
FLORIDA MEDIA INC	WINTERFEST 07	850.00
FLORIDA MEDIA INC	BPK NAUTICAL FLEAMARKET	2,300.00
FLORIDA MEDIA INC	DOLP TOUR	423.00
JESSIE PORTER'S HERITAGE..	POETFES	2,147.00
KEY WEST ART AND HISTORICAL	JAN08 SCULP S JOHNSON	4,235.00
KEY WEST COUNCIL ON THE...	NOV07 08SEASONPLAYBILL	1,397.00
KEY WEST FISHING TOURN	JAN08 07PEEWEE TROPHY	4,500.00
KEY WEST FISHING TOURN	JAN08 KICKOFF BRO	216.48
KEY WEST FISHING TOURN	JAN08 PHOTOS KWTOURN	200.00
KEY WEST SYMPHONY ORCH	CONC SEASON	473.20
LOWER KEYS CHAMBER OF	NAUTICAL FLEAMARKET	31.12
LOWER KEYS CHAMBER OF	WINTERFEST 07 POSTERS	50.00
MURRAY MARINE INC.	JAN08AD HOGS BREATH KINGFS	2,077.00
OUTDOOR FLORIDA	BP NAUTICAL FLEAMARKET	155.00
PETER L ARNOW	DEC07POSTER NUTCRACKER	175.00
PUBLISHERS IN PARADISE	DEC07AD BP NAUTICAL FLEAMARKET	300.00
PUBLISHERS IN PARADISE	DEC07AD BP WINTERFEST	300.00
SCULPTURE KEY WEST	NOVJAN08 INTLSCULPCTR	3,513.00
TAMMIE GURGILO	JAN08TROPHY KLSAILFSH	1,950.00
TINSLEY ADVERTISING	DECJAN08AD SCULPTURKW	4,794.31
TINSLEY ADVERTISING	08CULTUREMAG ISLOPERA	565.00
TINSLEY ADVERTISING	DEC07AD KWWHSEGRDNTOUR	2,263.86
TINSLEY ADVERTISING	08CULTUREMAG UNDWATER	565.00
TINSLEY ADVERTISING	08LK JAZZFEST CULTURE	565.00
TINSLEY ADVERTISING	JAN08AERTNEWS KWAHS	3,390.00
TINSLEY ADVERTISING	NOV07AD FTMY NUTCRACK	1,097.31
VOX COMMUNICATIONS	WINTERFEST 07	100.00
		<u>\$64,931.65</u>
 <u>OFFICE SUPPLIES & OPER COSTS</u>		
BUCCANEER COURIER	JAN08 DAC, TDC, PACKETS	590.00
C.B. SCHMITT REAL ESTATE	RENT FEB 08	8,126.95
CDW GOVERNMENT INC.	APPLE MAC PRO 6299	4,032.57
COMPUTER OFFICE SOLUTIONS	FEB08 DSL FEE	22.00

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DIVERSIFIED SERVICES

JAN08 JANITOR FEE 1201 WHITE

345.00

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FEDERAL EXPRESS CORPORATION	JAN08 SALES	1,534.59
FEDERAL EXPRESS CORPORATION	JAN08 CELLETT, NORRIS	184.48
FEDERAL EXPRESS CORPORATION	1620-5353-1	1,336.38
MANLEY deBOER LUMBER	84340	2,165.04
MONROE ASSOCIATION OF RETARDED CITIZENS	HH BCH JAN08	1,500.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	238.01
REXELL CONSOLIDATED	0711528000	1,110.48
USPS	FEB07JAN08 ADMIN MTR	3,817.00
XEROX CORPORATION	JAN08 XEROX FAC CTR	61.31
XEROX CORPORATION	JAN08 PRTSTAND LEASE	421.41
ZENITH INSURANCE CORPORATION	FEB08 ADMN SERVICES	549.00
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		\$26,034.22

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	JANFEB08	122,539.69
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		\$122,539.69

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	JAN08 FEES	38,291.66
STUART NEWMAN ASSOCIATES	PR EXPS	26,838.28
STUART NEWMAN ASSOCIATES	STRINGER FEES	5,025.00
STUART NEWMAN ASSOCIATES	JAN08ANDY NYEVE OBSWN	795.87
STUART NEWMAN ASSOCIATES	JAN08 KBC,SS,BI	14,816.66
STUART NEWMAN ASSOCIATES	JAN08JOSIE VSTFL LUNC	896.58
STUART NEWMAN ASSOCIATES	JAN08CAROL FLKEYSACCT	258.80
STUART NEWMAN ASSOCIATES	JAN08 LUNCH ELITE MAG	29.72
STUART NEWMAN ASSOCIATES	DEC07CAROL DBNEJ CNN	668.66
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		\$87,621.23

SALES & MARKETING

AMEUROP PHONE ASSIST	JAN08 MULTILINGUAL FEE	1,500.00
ATLANTA PRIDE COMMMTTEE	JUL4-6MTG S SMITH	690.00
CELLET TRAVEL SERVICES	UK, GERMANY FEES	6,000.00
FILM FLORIDA	SANTMONICA 4/10-12/08	35.00
FLORIDA KEYS.COM	FEB08 PGF DWNLDS	2,916.00
HOSPITALITY SALES MKTG	2008 MEMB MITCHELL/MEIER/CHILTON	705.00
JAMES T DUNN ENT.	SEP08 3 MTGS QUEST	5,952.00
K MART KEY WEST	ICE CHEST/ICE PACKS/WATER	141.21
KEYBOARD ADVERTISING	SHIRTS	290.00
MONROE COUNCIL OF THE ARTS	DEC07 ADMIN FEE	6,040.00
NORGES VAREMESSE	MTGTVLFAIR08 STOOL	66.99
UNICOMM, LLC	SEATTLE 9/13-14/08	5,475.00
VISIT FLORIDA	APR11-13/08 ATLANTA	2,400.00
VISIT FLORIDA	JUN08 GAYDAYS ORLANDO	500.00
VISIT FLORIDA	ITB 3/5-9/08	365.00
VISIT FLORIDA	ORLANDO 6/5-7/08	500.00
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		\$33,576.20

TELEPHONE & UTILITIES

AT & T	2941936 JAN08	265.56
AT & T	2942901 JAN08	1,046.84
AT & T	2961552 FEB08	690.61
AT & T	W638646FEB08	457.00
AT & T LONG DISTANCE	2961552LD JAN08	865.50
AT & T MOBILITY	5090402FEB08	71.04
CITY OF KEY WEST	LT HOUSEFEB08	1,115.68
CITY OF KEY WEST	HIGGS BEACHFEB08	8,033.27
FLORIDA KEYS ELECTRIC	FEB08 HH PARK	413.43
FLORIDA KEYS ELECTRIC	OCN BCH/HH PK FEB08	127.58
FKAA	LITTLEDUCKKEY FEB08	75.76
FKAA	HH OCEAN JAN08	266.29
FKAA	BCH RESTROOM FEB08	1,460.09
FKAA	HH PARK JAN08	513.28
KEYS ENERGY SERVICES	VET PK JAN08	41.52
KEYS ENERGY SERVICES	R LTHSE FEB08	616.62
KEYS ENERGY SERVICES	W MART TOWER	437.68
KEYS ENERGY SERVICES	FEB08 HIGGS BEACH	150.54
KEYS ENERGY SERVICES	HIGGS BCH EXT FEB08	7.36
KEYS ENERGY SERVICES	HIGGS BCH PK FEB08	21.23
KEYS ENERGY SERVICES	1201WHTST #102	57.28
KEYS ENERGY SERVICES	1201WHTST #103	107.63
KEYS ENERGY SERVICES	1201WHTST #104	118.86
KEYS SANITARY SERVICE	HH PK FEB08	912.64

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WASTE MANAGEMENT
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LDUCKKEY FEB08
FEB08 HIGGS BEACH

324.31
3,115.20

\$21,312.80

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<u>TRAVEL</u>		
A. JACK MEIER JR	FEB08 KWBG LUNCH	25.00
A. JACK MEIER JR	FEB08 LUNCH HSMIAI	25.00
HAROLD WHEELER	DECJAN08MTG TDC DIVE	474.38
HAROLD WHEELER	DECJAN08 LODGEASSOC	54.00
JESSICA BENNETT	JAN08 MTGS	173.11
KEY WEST TRAVEL/CONDO	FEB07MITCHELL KW-LA	502.00
KEY WEST TRAVEL/CONDO	FEB08 YVES MIA-LA	349.00
KEY WEST TRAVEL/CONDO	FEB08 YVES MIA-CHICAGO	229.00
LYNDA STUART	JAN08 DAC/TDC MTGS	224.73
MAXINE PACINI	DECJAN08 DAC TDC MTGS	375.29
RITA BUCKNER BROWN	JAN08 PHOTOS TDCMTG	136.32
RITA IRWIN	DEC07MARAKW TDC MTG	47.17
SABINE M PONS-CHILTON	JAN08 HUDDLE TAMPA	1,782.45
STACEY MITCHELL	MAR08 VUSA ITB GERMAN	3,131.61
STACEY MITCHELL	FEB07-11/08 AITEXPO LA	319.48
YVES VRIELYNCK	FEB08 PREP SHIP ITB	103.39
YVES VRIELYNCK	MAR08 VUSA ITB GERMAN	3,544.31
YVES VRIELYNCK	FEB08 POST DIVE UMB	3.44
YVES VRIELYNCK	FEB08 POST TDC SALES	3.29
YVES VRIELYNCK	JAN29,2008 TDC MTG	47.17
YVES VRIELYNCK	020708/LA 2/7-11/08	1,792.82
YVES VRIELYNCK	CHICAGO 2/14-18/08	1,079.09
		\$14,422.05
	TOTAL	\$864,505.20