

**BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM SUMMARY**

Meeting Date: March 21, 2007

Division: BOCC

Bulk Item: Yes No

Department: Neugent – District 2

Staff Contact Person/Phone #:
Terri Marble X4512

AGENDA ITEM WORDING:

Approval by the Board of County Commissioners to appoint Rita Irwin to the Tourist Development Council term expiring August 17, 2008.

ITEM BACKGROUND:

Replacing June Helbling – resigned.

PREVIOUS RELEVANT BOCC ACTION:

CONTRACT/AGREEMENT CHANGES:

STAFF RECOMMENDATIONS:

TOTAL COST: na

BUDGETED: Yes No

COST TO COUNTY: na **SOURCE OF FUNDS:** _____

REVENUE PRODUCING: Yes No **AMOUNT PER MONTH** _____ **Year** _____

APPROVED BY: County Atty _____ OMB/Purchasing _____ Risk Management _____

DOCUMENTATION: Included Not Required

DISPOSITION: _____

AGENDA ITEM # _____

Monroe County Boards and Committees
Appointment Information

Board or Committee: Tourist Development Council

Commissioner Appointing Member: George R. Neugent, District II

Name of Member: Rita Irwin Address: 58901 Overseas Highway
Grassy Key , FL 33050

Phone Numbers: Work: 305-289-1121 Cell: \

Date of Appointment: March 21, 2007 Reappointment:

Date Term Expires: 08/17/2008

Name of Person Being Replaced: June Helbling

Fulfilling the Term of: June Helbling

Other Information: Resigned



DOLPHIN RESEARCH CENTER

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For Marine Mammals and the Environment We Share

March 8, 2007

Commissioner George Nugent
Monroe County Board of County Commissioners
25 Ships Way
Big Pine Key, FL 33043

Dear George,

It is my understanding that June Helbling has resigned from the Tourist Development Council (TDC). June did a terrific job representing our district on the TDC Board. She will be missed.

I am writing now to "put my hat in the ring" as you consider replacements for June. I have lived on Grassy Key for seventeen years during which time I have been employed at Dolphin Research Center. Some of my qualifications include:

Dolphin Research Center

- Vice President of Marketing & Development
 - Areas of responsibility include grant writing, budgeting, advertising & pr, volunteer program, fundraising, retail management

District III Advisory Committee to the TDC

- Member since 1992
- Chairperson for 13 years (re-appointed by Board for one year terms)

TDC Cultural Umbrella

- Panel member for five years
- Five years as Administrator (for Keys Federation of Chamber of Commerce)

Marathon Community Theatre

- Board Member since 1997 (one year off every six years due to by-laws requirement)
- President of the Board for six years
- Executive Committee member for eight years
- Director of seven shows

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58901 Overseas Highway, Grassy Key, Florida 33050-6019
Phone: (305) 289-1121 Fax: (305) 743-7627 www.dolphins.org

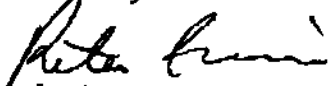


Leadership Monroe County

- Graduate of Class III
- Panel Member on Tourism Session for last five years

As a Monroe County resident I have been active both professionally and personally in developing tourism venues and marketing campaigns. I would like to use my years of experience to enhance the TDC's efforts to keep the fabulous Florida Keys a great place to visit and an even better place to live.

Thanks for your consideration,



Rita Irwin
Vice President of Marketing & Development
Dolphin Research Center
(305) 289-1121 ext. 226