

**BOARD OF COUNTY COMMISSIONERS  
AGENDA ITEM SUMMARY**

**\*\*A.M. TIME APPROXIMATE REQUESTED\*\***

Meeting Date: Wed., April 16, 2008

Division: BOCC

Bulk Item: Yes  No

Department: Comm. Di Gennaro, District 4

Staff Contact Person: Tamara Lundstrom  
(305 289-6000)

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**AGENDA ITEM WORDING:** Approval of Resolution supporting the Florida Keys Scenic Corridor Alliance (FKSCA) and efforts for National Scenic Byways and All-American Road designation and funding implementation.

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**ITEM BACKGROUND:** In June 2001, FDOT designated the Florida Keys Overseas Highway a State Scenic Highway. In July 2007 the Florida Key Scenic Corridor Alliance was established to be the corridor management entity responsible for implementing the goals and objectives concerning the Florida Keys Scenic Highway. The State Scenic Highways Program allows application to the National Scenic Byways program for national recognition. The TDC approved a similar Resolution of support for FKSCA on March 25, 2008.

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**PREVIOUS RELEVANT BOCC ACTION:**

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**CONTRACT/AGREEMENT CHANGES:**

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**STAFF RECOMMENDATIONS:**

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**TOTAL COST:** \_\_\_\_\_

**BUDGETED:** Yes  No

**COST TO COUNTY:** \_\_\_\_\_

**SOURCE OF FUNDS:** \_\_\_\_\_

**REVENUE PRODUCING:** Yes  No  **AMOUNT PER MONTH** \_\_\_\_\_ **Year** \_\_\_\_\_

**APPROVED BY:** County Atty  OMB/Purchasing  Risk Management

**DOCUMENTATION:** Included  Not Required

**DISPOSITION:** \_\_\_\_\_

**AGENDA ITEM #** \_\_\_\_\_

**RESOLUTION NO. \_\_\_\_- 2008**

**A RESOLUTION OF THE MONROE COUNTY BOARD OF COUNTY COMMISSIONERS, FLORIDA, SUPPORTING THE FLORIDA KEYS SCENIC BYWAY CORRIDOR ALLIANCE AND EFFORTS FOR NATIONAL SCENIC BYWAYS AND ALL AMERICAN ROAD DESIGNATION AND FUNDING IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, in 1997 Clean Florida Keys applied to the State of Florida Department of Transportation Scenic Byways Program to designate the Florida Keys Overseas Highway as a state scenic highway; and

**WHEREAS**, the Florida Department of Transportation designated the Florida Keys Overseas Highway a state scenic highway in June 2001; and

**WHEREAS**, in July 2007, the Florida Keys Scenic Corridor Alliance was established to be the Corridor Management Entity that is responsible for implementing the goals and objectives of the Florida Keys Scenic Highway; and

**WHEREAS**, the state scenic highways program allows application to the National Scenic Byways program for national recognition; and

**WHEREAS**, the National Scenic Byways designation recognizes those roads across the country that exhibit one or more of six intrinsic qualities – scenic, natural, historic, recreational, archaeological, or cultural – contributing towards a unique travel experience; and

**WHEREAS**, to be considered for designation as a National Scenic Byway, a road must possess characteristics of regional significance within at least one of the intrinsic quality categories; and

**WHEREAS** the Florida Keys Scenic Highway contains all six intrinsic qualities; and

**WHEREAS**, as of 2006, there are 126 National Scenic Byways from 44 states, of which only 26 also are designated as All American Roads, which are significant locally, nationally, and globally; and

**WHEREAS**, the main benefit to scenic highway designation is resource protection to preserve, enhance and maintain corridor resources for future generations to enjoy; and

**WHEREAS**, the scenic highway designation will promote overall economic growth by generating an increase in demand for travel industry services such as recreational tours, lodging, restaurants, gas stations and other tourist-related businesses; which will be felt in all sectors of the local economy; and

**WHEREAS**, the byway must demonstrate strong community support and develop a corridor management plan that describes in details the preservation, marketing and improvement strategies for the byway; and

**WHEREAS**, the Florida Keys Scenic Corridor Alliance membership includes representatives from all Florida Keys chambers of commerce; municipalities, and federal and state agencies national, state and local parks; the Florida Keys National Marine Sanctuary and Everglades National Park, non-profit organizations, homeowners associations and private citizens; and

**WHEREAS**, the Monroe County Board of County Commissioners acknowledges that the Florida Keys Scenic Corridor (the "Corridor") provides important historical, scenic, natural, cultural, archaeological and recreational resources within and adjacent to the U.S. Highway 1 (the "Highway") from Key Largo to Key West; and

**WHEREAS**, the Monroe County Board of County Commissioners also acknowledges that the intrinsic qualities provided by the Corridor enhance the driving, biking, walking and paddling experiences, as well as other forms of recreation; and

**WHEREAS**, the Corridor is a source for education, enjoyment, healthy exercise and relaxation for residents, and international and domestic visitors to the Florida Keys; and

**WHEREAS**, the Monroe County Board of County Commissioners also recognizes the importance of the designation of U.S. Highway 1 as a National Scenic Byway / All American Road; and

**WHEREAS**, the Monroe County Board of County Commissioners believes that designation of U.S. Highway 1 as a National Scenic Byway / All American Road will foster resource preservation, economic well-being, general recreational welfare and education of the residents and visitors of Monroe County; and

**WHEREAS**, the Monroe County Board of County Commissioners supports the promotion, development and maintenance of the Florida Keys Scenic Corridor, the Florida Keys Overseas Heritage Trail and the Florida Keys Overseas Paddling Trail; and

**WHEREAS**, the Monroe County Board of County Commissioners benefits from the location of existing and planned facilities for the Florida Keys Scenic Corridor; and

**WHEREAS**, the Monroe County Board of County Commissioners, where appropriate, will assist in furthering the goals of the Florida Keys Scenic Highway Corridor Management Plan and the Florida Keys Overseas Heritage Trail Master Plan; and

**WHEREAS**, the Monroe County Board of County Commissioners finds that it is in the best interests of the Keys community to assist and support the Florida Keys Scenic Corridor Alliance in recognizing, preserving and enhancing the Florida Keys Scenic Corridor.

**NOW THEREFORE BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MONROE COUNTY, FLORIDA AS FOLLOWS:**

Section 1. That the Monroe County Board of County Commissioners hereby supports the Florida Keys Scenic Corridor Alliance in its efforts for National Scenic Byway / All American Road designation of U.S. Highway 1.

Section 2. That this resolution shall become effective immediately upon its adoption.

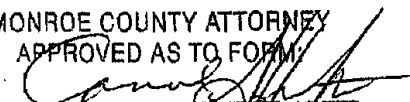
**PASSED AND ADOPTED ON THIS 16th DAY OF APRIL, 2008.**

Mayor Charles "Sonny" McCoy \_\_\_\_\_  
Mayor Pro Tem Mario Di Gennaro \_\_\_\_\_  
Commissioner Sylvia Murphy \_\_\_\_\_  
Commissioner George Neugent \_\_\_\_\_  
Commissioner Dixie Spehar \_\_\_\_\_

\_\_\_\_\_  
Charles "Sonny" McCoy, MAYOR

ATTEST:

\_\_\_\_\_  
CLERK OF THE COURT

MONROE COUNTY ATTORNEY  
APPROVED AS TO FORM  
  
\_\_\_\_\_  
SUZANNE A. HUTTON  
COUNTY ATTORNEY  
Date 4/17/08

## Lundstrom-Tamara

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**From:** President [president@keylargo-chamber.org]  
**Sent:** Wednesday, March 26, 2008 3:09 PM  
**To:** BOCCDIS4  
**Cc:** 'Islamorada Chamber'  
**Subject:** Florida Keys Scenic Corridor Alliance  
**Attachments:** RESO-SUPPORT FKSCA final.doc

Good afternoon! Hope all is going swimmingly...;-)

At yesterday's TDC meeting, Judy Hull, Islamorada Chamber, and I spoke to Mario about the attached Florida Keys Scenic Corridor Alliance resolution. The resolution unanimously passed the TDC and Mario said he would be willing to put on the agenda for the next BOCC meeting in Key West for approval by the county commission.

I am planning to be at the Key West meeting and I think so is Judy, who is also the president of the Scenic Corridor Alliance.

Let me know if you have any questions.

Jackie  
451-1414

No virus found in this outgoing message.

Checked by AVG.

Version: 7.5.519 / Virus Database: 269.21.8/1340 - Release Date: 3/23/2008 6:50 PM

Mr. Underwood reviewed the "value added" program that the TDC is working on as a spring and summer initiative. This is a free program that will be on the TDC website and is available to tourist related businesses in the Keys.

Mr. Wheeler thanked Floridakeys.com, Florida Keys Lodging Association, and Key West Attractions for working together and the Chambers for getting out the word about the "value added" program.

**N.5. Consideration and Action re: Florida Scenic Highway Resolution:** The Florida Keys Scenic Corridor Alliance is requesting that the Monroe County Tourist Development Council (TDC) pass a resolution of support for the Alliance in its efforts for National Scenic Byway/All American Road designation of US1.

In July of 2007, the Florida Keys Scenic Corridor was established to be a management entity that is responsible for implementing the goals and objectives of the Florida Keys Scenic Highway.

Ms. Judy Hull, the President of the Alliance, addressed the Board in requesting TDC support for the program.

**Ms. Irwin moved approval to support the resolution, Mr. Rego seconded.** In discussion, Mr. Marzella asked how this program compared with others that have come and gone such as the "rails to trails". His concern was that a project was started but then maintenance and upkeep are forgotten. Ms. Hull said that this program was the "Grandfather" compared to the other programs and was only to provide a grant opportunity, not to create or provide maintenance for the project, that would be the responsibility of the entity applying for the grant.

Ms. Irwin said that it was good to have a group come to the TDC requesting support for a good cause without the TDC needing to provide money for it.

**A roll call vote was taken with the following results:**

<b>Mr. Todd Firm</b>	<b>Yes</b>
<b>Mr. Lou Hernandez</b>	<b>Yes</b>
<b>Ms. Rita Irwin</b>	<b>Yes</b>
<b>Mr. Jay Marzella</b>	<b>Yes</b>
<b>Mr. Frank Rego</b>	<b>Yes</b>
<b>Mr. Freddy Varela</b>	<b>Yes</b>
<b>Mr. Douglas Wright</b>	<b>Yes</b>
<b>Commissioner Mario Di Gennaro</b>	<b>Yes. Motion passed.</b>

Public Industry Input: Ms. Harder thanked Floridakeys.com for donating the space for the "value added" program. She said it was greatly appreciated during this slow time.

Mr. Newman noted that the Good Morning segment on Islamorada would air on April 13<sup>th</sup>, 2008.

Ms. Irwin said that on May 17<sup>th</sup>, there is a 100 mile running race from Key Largo to Key West.

RESOLUTION NO. 08- \_\_\_\_\_

**A RESOLUTION OF THE MONROE COUNTY TOURIST DEVELOPMENT COUNCIL (TDC), FLORIDA, SUPPORTING THE FLORIDA KEYS SCENIC BYWAY CORRIDOR ALLIANCE AND EFFORTS FOR NATIONAL SCENIC BYWAYS AND ALL AMERICAN ROAD DESIGNATION AND FUNDING IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, in 1997 Clean Florida Keys applied to the state of Florida Department of Transportation Scenic Byways Program to designate the Florida Keys Overseas Highway as a state scenic highway; and

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**WHEREAS**, the Florida Keys Scenic Corridor Alliance membership includes representatives from all Florida Keys chambers of commerce; municipalities, and federal and state agencies national, state and local parks; the Florida Keys National Marine Sanctuary and Everglades National Park, non-profit organizations, homeowners associations and private citizens; and

**WHEREAS**, TDC (the "JURISDICTION"), acknowledges that the Florida Keys Scenic Corridor (the "Corridor") provides important historical, scenic, natural, cultural,

archaeological and recreational resources within and adjacent to the U.S. Highway 1 (the "Highway") from Key Largo to Key West; and

**WHEREAS**, TDC also acknowledges that the intrinsic qualities provided by the Corridor enhance the driving, biking, walking and paddling experiences, as well as other forms of recreation; and

**WHEREAS**, the Corridor is a source for education, enjoyment, healthy exercise and relaxation for residents, and international and domestic visitors to the Florida Keys; and

**WHEREAS**, the TDC also recognizes the importance of the designation of U.S. Highway 1 as a National Scenic Byway / All American Road; and

**WHEREAS**, the TDC believes that designation of U.S. Highway 1 as a National Scenic Byway / All American Road will foster resource preservation, economic well-being, general recreational welfare and education of the residents and visitors of Monroe County; and

**WHEREAS**, the TDC supports the promotion, development and maintenance of the Florida Keys Scenic Corridor, the Florida Keys Overseas Heritage Trail and the Florida Keys Overseas Paddling Trail; and

**WHEREAS**, Monroe County benefits from the location of existing and planned facilities for the Florida Keys Scenic Corridor; and

**WHEREAS**, the TDC, where appropriate, will assist in furthering the goals of the Florida Keys Scenic Highway Corridor Management Plan and the Florida Keys Overseas Heritage Trail Master Plan; and

**WHEREAS**, the TDC finds that it is in the best interests of the community to

assist and support the Florida Keys Scenic Corridor Alliance in recognizing, preserving and enhancing the Florida Keys Scenic Corridor.

**NOW THEREFORE BE IT RESOLVED BY THE TDC OF MONROE COUNTY, FLORIDA AS FOLLOWS:**

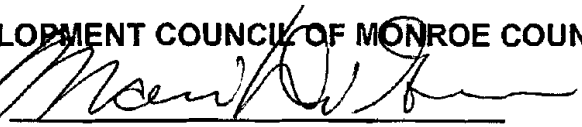
Section 1. The TDC hereby supports the Florida Keys Scenic Corridor Alliance in its efforts for National Scenic Byway / All American Road designation of U.S. Highway 1.

Section 2. This resolution shall become effective immediately upon its adoption.

PASSED AND ADOPTED by the Monroe County Tourist Development Council, Monroe County, Florida, at a meeting of the Board held on the 25th day of March, 2008.

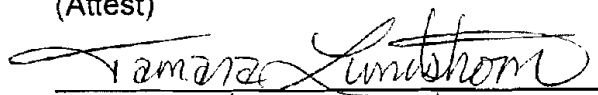
- Commissioner Di Gennaro yes
- Mr. Firm yes
- Mr. Hernandez yes
- Ms. Irwin yes
- Mr. Marzella yes
- Mayor McPherson Absent
- Mr. Rego yes
- Mr. Varela yes
- Mr. Wright yes


**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL OF MONROE COUNTY**

By:   
Chairman

Seal

(Attest)

  
Executive Assistant, District 4 BOCC  
(Name and title)

MONROE COUNTY ATTORNEY  
APPROVED AS TO FORM:  
  
CYNTHIA L. HALL  
ASSISTANT COUNTY ATTORNEY  
Date 3-14-08