

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF MARCH 2008**

<b>VENDOR</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
<b>ADVERTISING</b>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE	\$589.48
FLORIDA KEYS KEYNOTER	ADMIN ADVERTISING	604.35
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	848.68
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	220,473.94
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	27,095.21
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	27,351.38
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	49,397.58
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	88,912.39
TINSLEY ADVERTISING	FISHING	7,046.68
TINSLEY ADVERTISING	DIVE	18,204.59
TINSLEY ADVERTISING	PROMO ADV	387,435.88
		\$827,960.16
<b>BRICKS &amp; MORTAR/INTERLOCAL PROJECTS</b>		
CITY OF KEY WEST	OCTNOVDEC07 SMATHERS/REST BEACHES	\$90,921.87
DOLPHIN RESEARCH CENTER	SEGMENT 1, 2	\$10,915.00
FLORIDA KEYS LAND AND SEA TRUST	SEGMENT 4	\$6,180.09
KEYWEST PLAYERS, INC	SEGMENT 3	\$52,094.00
MOTE MARINE LABORATORY	SEGMENTS 1, 2, 3	4,348.53
THE STUDIOS OF KEY WEST	DR FOSTER CENTER	19,064.50
		\$183,523.99
<b>VISITOR INFORMATION SERVICES</b>		
GREATER KEYWEST CHAMBER OF COMMERCE	MAR08	\$21,416.00
GREATER MARATHON CHAMBER OF COMMERCE	MAR08	10,000.00
KEY LARGO CHAMBER OF COMMERCE	FEB08	10,416.00
KEY WEST BUSINESS GUILD	JAN08 VIS FEE	3,770.00
LOWER KEYS CHAMBER OF COMMERCE	MAR08	6,333.00
		\$51,935.00
<b>EVENTS</b>		
CONCH COLOR	JAN08 AD ISLAND OPERA	\$210.00
FL MEDIA INC	MAR 08 LKJAZZ FEST	329.00
FLORIDA KEYS ART GUILD	NOVDEC07 OUTDOORART	5,609.07
FLORIDA KEYS KEYNOTER	ISLAND OPERA THEATER	145.00
FLORIDA TRAVEL	JAN08AD NAUTICAL FLEAMARKET	550.00
ISLAMORADA CHARTERBOAT ASSOCIATION	AD/TROPHIES/BROCHURE/POSTERS SAILFISH	7,797.40
KEY WEST FISHING TOURNAMENT	2008 ADS, HATA, FEES 2008 EVENT	9,229.00
KEYWEST PLAYERS, INC.	07-08 ADS WATERFRONT PLAYHOUSE	10,527.15
MARATHON COMMUNITY THEATRE	OCTFEB08 ADV THEATRE	3,912.75
MURRAY MARINE INC.	DEC07PROG HOGS KINGFS	2,000.00
MURRAY MARINE INC.	JAN08 TROPHIES/ADS/TEES	12,473.00
NEEDHAM FATICA ADVERTISING	ISLAMD OPERS PLAYBILL DES/PROD 50%	2,563.75
OUTDOOR FLORIDA	DEC07 NAUTICAL FLEAMARKET	155.00
OUTDOOR FLORIDA	MAR08AD BPLK DOLPHIN	110.00
OUTDOOR FLORIDA	MAR08AD LKJAZZ&BLUES	110.00
PREMIERE RACING INC	JAN08 ACURA KEY WEST	70,000.00
PURPLE ISLES ART AND CRAFT	JANFEB08AD ARTSHOW	2,004.50
TENNESSE WILLIAMS THEATRE	DEC06JAN07AD 07-08TWT	9,919.93
THE WEEKLY NEWSPAPER	JAN08 BP NAUTICAL FLEA MARKET	75.00
THE WEEKLY NEWSPAPER	DEC07AD WINTERFEST07	105.00
TINSLEY ADVERTISING	DEC07 PROD WARNER	281.25
TINSLEY ADVERTISING	JANJUL07 PROD BERNAT	2,089.88
TINSLEY ADVERTISING	OCT06JAN07 PROD FALES	848.82
TINSLEY ADVERTISING	AUG07 PROD GITLIN	792.38
TINSLEY ADVERTISING	JANFEB08AD SCULPTURE	2,555.78
TINSLEY ADVERTISING	MAR0CT07 PROD MARTELL	5,221.39
TINSLEY ADVERTISING	JANMY07 PROD WATERMAN	1,530.58
TINSLEY ADVERTISING	JAN08AD KWHSEGDN TOUR	4,298.52
VOX COMMUNICATIONS	JAN08 AD NAUTICAL FLEA MARKET	200.00
		\$155,644.15
<b>OFFICE SUPPLIES &amp; OPERATING COSTS</b>		
BUCCANEER COURIER	MAR08 DAC DELIVERY	\$480.00
C.B. SCHMITT REAL ESTATE	MAR08 RENT	8,452.03
CERTIFIED LOWER KEYS PLUMBING	HIGGS OUTDOOR SHOWER	95.00
COMPUTER OFFICE SOLUTIONS	MAR08 DSL MONTHLY FEE	22.00
DELL MARKETING	DELL SERVICE KIT, PLANA	126.61
DIVERSIFIED SERVICES	FEB08 JANITOR FEE 1201 WHITE	345.00
EVANS ENVIRONMENTAL	FEB08 HIGGS BEACH	7,795.01
FEDERAL EXPRESS CORPORATION	FEB/MAR08 PR/SALES	6,452.33
KEY WEST AWARDS, INC.	MAR08PLATE FRANK REGO	18.00
MONROE ASSOCIATION OF RETARDED CITIZENS	FEB08 HH PARK BCH CLEAN	1,500.00

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF MARCH 2008**

<b>VENDOR</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
<b>OFFICE SUPPLIES &amp; OPERATING COSTS CONT.</b>		
OFFICE DEPOT	MISC OFFICE SUPPLIES	812.17
OROPEZA & PARKS, CPAS	TAXES2007 ADMIN 116	1,425.00
REXEL CONSOLIDATED	0711528000 MC AFRICAN CEMETARY MEM	65.80
THE PORTER ALLEN COMPANY	08/09 INTNL INS COVER	2,500.00
TOTAL TEMPERATURE CONTROL	MAR08 A/C MAINT	99.95
XEROX CORPORATION	FEB08 WORKCENTER COPIER	421.41
XEROX CORPORATION	FEB08 FAX CENTER F212	61.31
		<hr/> \$30,671.62
<b>PUBLIC RELATIONS</b>		
STUART NEWMAN ASSOCIATES	FEB08 FEES	\$38,291.66
STUART NEWMAN ASSOCIATES	PR EXPS AND STRINGERS	44,001.30
		<hr/> \$82,292.96
<b>SALES &amp; MARKETING</b>		
A. JACK MEIER JR	MAILINGS 3/11-13-08 ATLANTA SHOW	\$6.44
AMERICAN BUS ASSN	JAN-DEC08 DUES J MEIER	475.00
AMEUROP PHONE ASSIST	FEB08 MULTILINGUAL ASST	1,500.00
ASSOCIATION FORUM CHICAGOLAND	4/1/08-3/31-09 J MEIER	340.00
CELLET TRAVEL SERVICES	FEB 08 UK GERM FEES	6,000.00
CELLET TRAVEL SERVICES	FEB 08 GIA 0817, 18, 19	7,428.43
CHAMPION NATIONWIDE	MAR 08 ATVLEXP0 BTH204	2,253.84
CONCENTION SOUTH	2008 DIRECTORY WEBSITE	135.00
FLORIDA KEYS.COM	FEBMAR08 SERVICES	3,104.00
FREEMAN DECORATING CO	APR08 MEIER ATLEXP	1,649.43
KEYBOARD ADVERTISING	FLKEYSKW LUGGAGE TAGS	2,925.40
MEADOWLANDS EXPOSITION	MAR08 BTS SECAUCUS DIVE UMB	212.50
MEETING PROFESSIONALS	JUN08-MAY09 MEMBR MEIER	325.00
MONROE COUNCIL OF THE ARTS	JAN08 ADMIN FEE	6,040.00
MONROE COUNCIL OF THE ARTS	FEB08 ADMIN FEE	6,040.00
PRANGE AND OHEARN'S INC	JAN08 COLLECTION	3,906.25
PRIDE SOUTH FLORIDA	APR12-13/08 FL LAUD	365.00
PRODUCTION UPDATE	JAN08ADFFILMCOMSHOWISSUE	2,600.00
SMG EXPOSITION SERVICE	MAR08 BTS NJ	3,995.09
SMITH TRAVEL RESEARCH	DATA RESARCH	1,150.00
SOUTHEAST TOURISM SOCIETY	MAR08 STS JESBENNETT	395.00
TTRA TRAVEL&TOURISM	2008 MEMBER #199609	370.00
UNICOMM, LLC	ATE SHOWS 2009	11,800.00
URBAN JUNGLE, INC.	MAR08WASHDC ADVTVLEXP	145.94
US POSTMASTER	APR08-MAR09 POB 411147	104.00
US POSTMASTER	FEB29/08-28/09 POB 866	68.00
VISIT FLORIDA	NOV15-19/08FLL ENCNTER	1,950.00
VISIT FLORIDA	SEP16-19/08 VFL PARIS	4,125.00
VISIT USA COMMITTEE	JAN08-DEC08 SMITCHEL	2115.40
		<hr/> \$71,524.72
<b>TELEPHONE &amp; UTILITIES</b>		
AT & T	2966103 JAN 08	\$349.72
AT & T	2941936 FEB 08	262.86
AT & T	2942901 FEB 08	1,038.29
AT & T	2966103 AUG 07	349.72
AT & T	2961552 MAR 08	770.61
AT & T LONG DISTANCE	2961552LDFEB08	1,346.89
AT & T MOBILITY	5090403 FB08B	21.32
FLORIDA KEYS ELECTRIC	MAR08 HH PARK	957.96
FKAA	FEB08 HIGGS BEACH	1,403.67
FKAA	JANFEB08 1201 WHITE ST. #C	42.16
FKAA	JANFEB08 1201 WHITE ST. #B	57.41
FKAA	HH PARK OCEAN FEB08	463.97
FKAA	LITTLE DUCK KEY	158.54
KEYS ENERGY SERVICES	MAR08 TDC 1201 WHT ST #102	72.90
KEYS ENERGY SERVICES	MAR08 TDC 1201 WHT ST #103	149.23
KEYS ENERGY SERVICES	MAR08 TDC 1201 WHT ST #104	150.39
KEYS ENERGY SERVICES	MAR08 R. LTHSE	645.81
KEYS ENERGY SERVICES	MAR07 W MARTELLO	480.87
KEYS ENERGY SERVICES	MAR08 HIGGS BEACH	174.33
KEYS ENERGY SERVICES	MAR08 VET PARK	40.21
KEYS SANITARY SERVICES	MAR08 HH PK	912.64
WASTE MANAGEMENT	MAR08 HIGGS BEACH	3,115.20
WASTE MANAGEMENT	LDUCKKEY MAR08	324.31
		<hr/> \$13,289.01
<b>TRAVEL</b>		
A. JACK MEIER JR	FEB20-24/08 BOSTON	\$1,443.00

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF MARCH 2008**

<b>VENDOR</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
<b>TRAVEL CONT.</b>		
A. JACK MEIER JR	FEB25-MAR3/08 NYC	2,458.33
HAROLD WHEELER	FEBMAR08 DIVEDAC VSFL	472.43
JESSICA BENNETT	FEB08 MOAA MTG MARATHON	47.17
KEY WEST TRAVEL/CONDO	FEB08 MEIER KWBOB-NY	411.00
KEY WEST TRAVEL/CONDO	MAR08SMITCH KWNBYBERLI	1,275.20
KEY WEST TRAVEL/CONDO	MAR08YVES MIANYC BRUSL	820.70
KEY WEST TRAVEL/CONDO	MAR08WHEELER KWTALLY	642.00
KEY WEST TRAVEL/CONDO	MAR08MITCH BRUSLBERLN	128.02
KEY WEST TRAVEL/CONDO	MAR08YVES BRUSLBERLIN	124.02
LYNDA STUART	MAR08 DAC MTGS	137.06
MAXINE PACINI	MAR08 DAC MTGS	150.56
SABINE M PONS-CHILTON	MAR08 PREP WASDC SHOW	103.39
SABINE M PONS-CHILTON	FEB29MAR3/08 NYTMSHOW	2,616.26
STACEY MITCHELL	MAR1-8/08 BRUSSLBERLIN	950.48
YVES VRIELYNCK	FEB08 PREP BTS DIVESHOW	103.39
YVES VRIELYNCK	FEB08 DIVE MTG MARATHON	57.11
YVES VRIELYNCK	MAR1-8/08 BRUSLBERLIN	599.09
		<hr style="width: 100%; border: 0.5px solid black;"/>
		\$12,539.21
	 <b>TOTAL</b>	 <b>\$1,429,380.82</b>