

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF MARCH 2007

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE	\$1,147.24
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE/OFF.ASST	\$561.91
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$466.25
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$295,281.96
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$31,526.84
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$16,849.36
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$59,275.34
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$20,537.05
TINSLEY ADVERTISING	FISHING	\$9,014.96
TINSLEY ADVERTISING	DIVE	\$43,445.05
TINSLEY ADVERTISING	MEDIA MATTER/PRINTING	\$5,838.04
TINSLEY ADVERTISING	PROMO ADV	\$845,510.20
TINSLEY ADVERTISING	ADV MEDIA EXPS	\$289.81
TINSLEY ADVERTISING	ADV GEN ARTS	\$2,924.62
		<hr/> \$1,332,668.63
<u>RICKS & MORTAR/INTERLOCAL PROJECTS</u>		
KEY WEST BOTANICAL GARDEN	KWBG AVIARY PHASE I	\$50,500.00
FLORIDA KEYS HISTORY OF DIVING MUS.	PHASE 1-B	\$9,115.06
NATIONAL MARINE SANCTUARY	DR FOSTER CENTER	\$42,456.94
		<hr/> \$102,072.00
<u>VISITOR INFORMATION SERVICES</u>		
GREATER KEYWEST CHAMBER OF COMMERCE	MAR07	\$21,416.00
GREATER MARATHON CHAMBER OF COMMERCE	FEB07AMENDMENT/MAR07	\$11,816.36
ISLAMORDA CHAMBER OF COMMERCE	MAR07	\$9,166.00
KEY LARGO CHAMBER OF COMMERCE	FEB07	\$10,416.00
LOWER KEYS CHAMBER OF COMMERCE	MAR07	\$6,333.00
		<hr/> \$59,147.36
<u>EVENTS</u>		
DIVE NEWSWIRE	FEB07 AD ISLAND SUNSPLASH	\$500.00
FLORIDA KEYS HISTORY OF DIVING MUS.	MUSEUM SEMINARS	\$8,565.30
FLORIDA KEYS KEYNOTER	BIG PINE NAUTICAL FLEA MARKET	\$338.20
ISLAMORADA CHARTERBOAT ASSOCIATION	OCT/NOV06 AD/TROPHIES/BROCHURE SAILFISH TOURNY	\$5,709.10
JESSIE PORTER'S HERITAGE HOUSE	FEBAPR07 RBT. FROST POETRY FESTIVAL	\$2,589.50
KEY WEST COUNCIL ON THE ARTS	JAN/FEB07AD POULENC TRIO, 3RD&4TH EVENT	\$2,420.88
KEY WEST FISHING TOURNAMENT	2006 TROPHY, AWARDS, 2007 EVENT	\$11,843.32
KEY WEST SYMPHONY ORCHESTRA	NOV06 - JAN07 AD 2006-2007 SEASON	\$7,921.34
MARATHON COMMUNITY THEATRE	NOV-JAN07 AD PLAYS 1 & 2	\$4,886.50
MURRAY MARINE INC.	JAN07 HOGS BREATH KING MACKREL	\$4,250.00
NEWS BAROMETER/STEPHEN A ESTES	JAN07 AD BP NAUTICAL FLEA MARKET	\$50.00
TENNESSE WILLIAMS THEATRE	JAN07 LUPINO, MERCER	\$3,584.90
THE WEEKLY NEWSPAPER	JAN07 BP NAUTICAL FLEA MARKET	\$95.00
TINSLEY ADVERTISING	JAN07 BP NAUTICAL FLEA MARKET	\$2,954.95
TINSLEY ADVERTISING	NOV06 AD ISLAND JUBILEE	\$5,115.33
TINSLEY ADVERTISING	JAN07 AD ART UNDER THE OAKS	\$1,639.48
TINSLEY ADVERTISING	FEB07 LK JAZZ FEST	\$500.00
TINSLEY ADVERTISING	AD UNDERWATER MUSIC FESTIVAL	\$500.00
TINSLEY ADVERTISING	NOV06 HOUSE & GARDEN TOUR	\$6,181.74
TINSLEY ADVERTISING	FEBMAR07 ADV SCULPTURE KW	\$2,969.49
UPPER KEYS COMMUNITY POOL	JAN07 ORANGE BOWL WINTER TRAINING	\$30,000.00
		<hr/> \$102,615.03
<u>OFFICE SUPPLIES & OPER COSTS</u>		
AMSAN FLORIDA	K60200	
BUCCANEER COURIER	MAR07 DAC DELIVERY	\$130.00
C.B. SCHMITT REAL ESTATE	MAR07 RENT 1201 WHITE ST	\$8,126.95
COMPUTER OFFICE SOLUTIONS	MAR07 DSL MONTHLY FEE	\$22.00
DIVERSIFIED SERVICES	FEB07 JANITOR FEE 1201 WHITE	\$345.00
EVANS ENVIRONMENTAL	DEC06/JANFEB07 HIGGS BEACH	\$22,836.93
FEDERAL EXPRESS CORPORATION	FEB/MAR07 PR/SALES	\$2,220.43
MANLEY deBOER LUMBER	84340 W01399K26G	\$25.06
MONROE ASSOCIATION OF RETARDED CITIZENS	FEB07 HH PARK BCH CLEAN	\$1,500.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$363.85
OROPEZA & PARKS, CPAS	TAXES2006 ADMIN 116	\$1,150.00
ROBERT GARREPY	HH PARK	\$525.00
SHERWIN WILLIAMS	212331821 WO0322/WO1325	\$129.52
STRUNK ACE HARDWARE	84340 WO5959	\$27.26
XEROX CORPORATION	FEB07 WORKCENTER COPIER	\$71.55
XEROX CORPORATION	FEB07 PRTSTAND LEASE	\$421.41
		<hr/> \$37,894.96

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<u>PERSONAL SERVICES</u>		
3406 N. ROOSEVELT BLVD	FEBMAR07	\$203,992.67
		<hr/> \$203,992.67
<u>PUBLIC RELATIONS</u>		
STUART NEWMAN ASSOCIATES	JAN/FEB07 FEES	\$8,830.84
STUART NEWMAN ASSOCIATES	PR EXPS	\$27,125.89
STUART NEWMAN ASSOCIATES	STRINGER FEES	\$2,909.74
		<hr/> \$38,866.47
<u>SALES & MARKETING</u>		
AMEUROP PHONE ASSIST	FEB07 MULTILINGUAL ASST	\$1,500.00
ASSOCIATION FORUM CHICAGOLAND	2007MEMB DUES J MEIER	\$340.00
CELLET TRAVEL SERVICES	JAN07 MANCHESTER HOLIDAY	\$1,525.76
CELLET TRAVEL SERVICES	DEC06 SALES	\$304.59
CELLET TRAVEL SERVICES	JAN07 GIA07-12 GERMAN	\$373.58
CELLET TRAVEL SERVICES	FEB07 UK/GERMAN FEE	\$5,666.66
CELLET TRAVEL SERVICES	DEC07 GIA06-24 DUSSELDORF	\$750.00
DIVING EQUIPMENT & MARKETING	OCTNOV07 ORLANDO DIVE SHOW	\$6,280.00
FLORAL EXPOSITIONS INC.	APR07 ANAHEIM POWWOW	\$212.27
FLORIDA KEYS.COM	MAR07 PDF FEE	\$2,916.00
FREEMAN DECORATING CO	APR07 ANAHEIM POWWOW/DÉCOR-CARPET	\$1,834.44
GAYDAYS, INC.	JUN1-3/07 ORLANDO EXPO	\$1,700.00
GLOBAL EXHIBITIONS	ITB2007 VIDEO EQUIPMENT, GERMANY	\$1,300.00
INTERNATIONAL GAY/LESBIAN TRADE SHOW	2007 MONTREAL, STEVE SMITH	\$735.00
MONARCH PUBLICATIONS	2007AD SEE AMERICA DIRECTORY	\$135.00
MONROE COUNCIL OF THE ARTS	FEB07 ADMIN FEE	\$3,541.67
PEPPERS OF KEY WEST	FEB07 HOTSAUCE PROMO	\$144.00
PRODUCTION UPDATE	MAR07 FILMCO SHOW ISSUE	\$1,955.00
RED BARN ACTORS STUDIO	JAN07 2006-07 SEASON	\$5,592.00
UNICOMM, LLC	AIT2008 NY/CHICAGO/WASHDC	\$14,875.00
US POSTMASTER	2007 BOX RENT #411147	\$132.00
VISIT FLORIDA	SANDESTIN, FL OCT07	\$2,100.00
VISIT USA COMMITTEE	2007MEMBERSHIP	\$420.00
		<hr/> \$54,332.97
<u>TELEPHONE & UTILITIES</u>		
BELLSOUTH	2961552MAR07	\$690.43
BELLSOUTH	2941936FEB07	\$252.48
BELLSOUTH	2950918MAR07 COCLINE	\$1,003.52
BELLSOUTH	W638646MAR07	\$457.00
BELLSOUTH LONG DISTANCE	2961552LDFEB07	\$1,263.97
CITY OF KEY WEST	MAR07 LT HOUSE	\$715.97
CITY OF KEY WEST	MAR07 HIGGS BEACH	\$4,057.59
CITY OF KEY WEST BUILDING	HIGGS BEACH	\$450.00
CITY OF KEY WEST BUILDING	HIGGS/AFRICAN CEMETRY	\$40.00
CITY OF KEY WEST BUILDING	EAST MARTELLO	\$72.00
FLORIDA KEYS ELECTRIC	MAR07 HH PARK	\$1,982.27
FKAA	FEB07 HIGGS BEACH	\$2,488.00
FKAA	FEB07 1201 WHITE ST.	\$38.24
FKAA	HH PARK OCEAN FEB07	\$3,384.37
FKAA	938 WH MAR07	\$595.49
KEYS ENERGY SERVICES	MAR07 TDC 1201 WHT ST	\$270.90
KEYS ENERGY SERVICES	MAR07 R. LTHSE	\$470.41
KEYS ENERGY SERVICES	MAR07 W MARTELLO	\$313.49
KEYS ENERGY SERVICES	MAR07 HIGGS BEACH	\$186.29
KEYS SANITARY SERVICES	MAR07 HH PARK	\$900.68
WASTE MANAGEMENT	MAR07 HIGGS BEACH	\$3,013.38
		<hr/> \$22,646.48
<u>TRAVEL</u>		
A. JACK MEIER JR	MAR07 ADDITIONAL GES CHARGE	\$159.41
A. JACK MEIER JR	MAR1-5/07 AIT WASHDC	\$1,227.26
A. JACK MEIER JR	MAR120/07 KWAA MTG	\$18.00
HAROLD WHEELER	FEBMAR07 MTGS/FNLMAR07 TALLAHASSEE	\$527.11
KEY WEST TRAVEL/CONDO	FEBMAR07 STACEY MITCHELL LONDON	\$742.82
KEY WEST TRAVEL/CONDO	MAR07 STACEY MITCHELL BERLIN	\$176.78
KEY WEST TRAVEL/CONDO	MAR07 SABINE CHILTON WASHDC	\$294.80
KEY WEST TRAVEL/CONDO	MAR07 JACK MEIER WASHDC	\$379.60
KEY WEST TRAVEL/CONDO	JANFEB07 SABINE CHILTON MILAN	\$871.35
KEY WEST TRAVEL/CONDO	MAR07 HAROLD WHEELER TALLAHASSEE	\$465.60
LYNDA STUART	MAR07 DAC MTGS	\$150.56
MAXINE PACINI	MAR07 DAC MTGS	\$150.56
SABINE M PONS-CHILTON	MAR07 AIT WASHDC	\$1,064.98

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SABINE M PONS-CHILTON	FEB07 BIT MILAN	\$3,124.96
STACEY MITCHELL	MAR07 UK SALES MISSION	\$1,738.61
STACEY MITCHELL	MAR07 KWAA MEMBER MTG	\$18.00
STEVEN K. SMITH	FEBMAR07 IGLTAITB	\$5,437.34
TODD FIRM	MAR07 TDCMTG KW/KL	\$103.39
YVES VRIELYNCK	FEB07 MEETING KL/MARATHON	\$60.67
YVES VRIELYNCK	MAR07 BRUSSELS/BERLIN	<u>\$2,120.76</u>
		\$18,832.56
	TOTAL	\$1,973,069.13