

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF APRIL 2008

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	ADMIN ADV	\$83.22
FLORIDA KEYS KEYNOTER	TDC	281.35
THE REPORTER	TDC	142.10
TINSLEY ADVERTISING	PROMO ADV	582,133.03
TINSLEY ADVERTISING	FISHING UMBRELLA	110,073.31
TINSLEY ADVERTISING	CULTURAL UMBRELLA	13,280.33
TINSLEY ADVERTISING	DIVE UMBRELLA	53,852.63
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	251,459.91
TINSLEY ADVERTISING	DAC 2 AD CAMPAIGN	44,289.51
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	79,864.50
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	146,761.63
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	223,152.99
TINSLEY ADVERTISING	ADVERTISING EXPENSES	3,253.07
TINSLEY ADVERTISING	MEDIA MATERIALS	14,778.86
		<hr/> \$1,523,406.44
<u>BRICKS & MORTAR/INTERLOCAL PROJECTS</u>		
CITY OF MARATHON	10/1/07-12/31/07	25,725.98
CITY OF KEY WEST	JAN/FEB 08 SMATHERS/REST BEACH	59,962.71
		<hr/> \$85,688.69
<u>VISITOR INFORMATION SERVICES</u>		
GREATER KEY WEST CHAMBER OF COMMERCE	APR08 VIS FEE	\$21,416.00
GREATER MARATHON CHAMBER OF COMMERCE	APR08 VIS FEE	\$10,000.00
ISLAMORADA CHAMBER OF COMMERCE	MAR/APR08 VIS FEE	18,332.00
KEY LARGO CHAMBER OF COMMERCE	MAR08	10,416.00
KEY WEST BUSINESS GUILD	FEB/MAR08 VIS FEE	7,540.00
LOWER KEYS CHAMBER OF COMMERCE	APR08 VIS FEE	6,333.00
		<hr/> \$74,037.00
<u>EVENTS</u>		
ACE PROMOTIONAL PRODUCTS	LEON SHELL FISHING TOURNAMENT	\$4,950.00
BLUE WATER PRINTING	MAR08 PSTR/BROCHURE LK JAZZ FESTIVAL	150.00
CLEAR CHANNEL BROADCAST	FEB08 AD LEON SHELL FISHING TOURNAMENT	1,000.00
COLLECTOR'S CORNER	MAR08 TROPHY LEON SHELL	3,850.00
CONCH COLOR	MAR08 AD ISLAND OPERA THEATRE	420.00
FL MEDIA INC	JAN08AD BP NAU FLEAMARKET	689.00
FLORIDA KEYS KEYNOTER	JAN08 KEYS CHORALE	215.00
FLORIDA KEYS KEYNOTER	JAN08 BPNAUTICAL FLEA	186.00
FLORIDA KEYS KEYNOTER	CAPTAIN LEON SHELL FISHING TOURNAMENT	1,091.40
FL KEYS BIRDING & WILDLIFE	OCT07 BIRDING & WILDLIFE FESTIVAL	446.81
FL KEYS COMMUNITY CONC	OCT07AD KLPOPSCONCERT	5,826.03
FL KEYS COMMUNITY COLLEGE	DEC07 KEYS CHORALE	475.00
GRAND VIEW MEDIA GROUP	MAR08 AD BPLK DOLPHIN	895.00
GREATER MARATHON CHAMBER	MAR08 AD/HAT SEAFOODFEST	3,746.71
HOMESTEAD NEWSPAPERS	FEB08 PURPLE ISLE ART	196.00
ISLAND OPERA THEATRE	JAN08AD COOKE DEAN WALTERS	973.00
INTERMEDIA OUTDOORS	MAR08AD BPLKS DOLPHIN	1,050.00
KEY LARGO BAPTIST CHURCH	DEC07 KL CHRISTMAS	808.05
KEY WEST ART AND HISTORICAL SOC.	FEB08 ICONS ANTIQUES	2,891.89
KEY WEST FISHING TOURNAMENT	KICKOFF 08 ADS/POSTER/TROPHY	4,704.86
KEY WEST POPS ORCHESTRA	NOV07-FEB08 07-08 SEASON	6,000.20
KEY WEST SYMPHONY ORCHESTRA	JANFEB08 ADS COOKE, KWTNP	10,111.44
LOWER KEYS CHAMBER OF COMMERCE	LKEYS JAZZ/BLUES POSTER	50.00
LUIS PIEDRA	MAR/APR08 ADS LOWER KEYS JAZZ FESTIVAL	225.00
NEEDHAM FATICA ADVERTISING	FEB/APR08 POSTERS ISLAND OPERA	1,250.39
OFFSHORE INFORMATIONAL	MARAPR08 BPLK DOLPHIN	558.00
OUR WORLD UNDERWATER	FEB09 OWU ROSEMONT IL	1,500.00
OUTDOOR FLORIDA	APR08 AD LOWER KEYS JAZZ FESTIVAL	110.00
OUTDOOR FLORIDA	APR08 AD BPLK DOLPHIN TOURNY	110.00
PUBLISHERS IN PARADISE	APRMAY08 AD KEYS CHORALE	290.00

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PURPLE ISLES ART & CRAFT	FEBMAR08 ADS PROGRAMS ART SHOW	854.91
PIGEON KEY FOUNDATION	FEB08 ADS/POSTER ARTFEST	6,041.36
REDBONE	NOVDEC07 CHEECACELEB	5,454.92
THE REPORTER	PURPLE ISLE ART SHOW	2,977.80
THE WEEKLY NEWSPAPER	MAR0808/MAR1508AD OPERA FEST	280.00
THE WEEKLY NEWSPAPER	FEB08 LEON SHELL TOURNEY	830.00
TINSLEY ADVERTISING	NOVAD NUTCRACKER	1,399.52
TINSLEY ADVERTISING	JAN08AD BP NAU FLEAMARKET	2,340.15
TINSLEY ADVERTISING	FEBMAR08AD SEAFOODFEST	5,824.64
UPPER KEYS COMMUNITY POOL	07 ORANGE BOWL SWIM MEET	30,000.00
VOX COMMUNICATIONS	DEC07 HOLIDAY KEYS CHORALE	555.00
		<hr/> \$111,328.08

OFFICE SUPPLIES & OPER COSTS

BARCO PRODUCT CO		
C.B. SCHMITT REAL ESTATE	APR08 RENT	\$8,452.03
CEMEX INC	CRUSHED ROCK	2,790.26
CERCAS CUBA CORPORATION	2 AUTO LATCHES	99.38
COMPUTER OFFICE SOLUTIONS	APR07 DSL MONTHLY FEE	22.00
DIVERSIFIED SERVICES	MAR08 JANITOR FEE	345.00
E E & G ENVIRONMENTAL	MAR08 HIGGS BCH	7,795.01
FEDERAL EXPRESS CORP	MAR/APR08 SHIPPING	5,934.09
FOREST TEK LUMBER INC.	23439 -A,-D	997.25
MANLEY DEBOER LUMBER CO	84340	36.54
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH MAR08	1,500.00
MC CLERK OF THE COURT	JANMAR08 CLERK FEES	12,714.87
OFFICE DEPOT	MISC OFFICE SUPPLIES	281.92
PITNEY BOWES INC	JAN-MAR08 METER RENTAL	247.49
TOTAL TEMPERATURE CONTROL	APR08REP AC 1201WHTST	899.47
XEROX CORPORATION	MAR08 WORKCENTER COPIER	61.31
XEROX CORPORATION	MAR08 PRINT STAND FEE	421.41
XEROX CORPORATION	MAR08 WORKCENTER FAX & EXCESS PAGES	28.18
ZENITH INSURANCE COMPANY	MAY08 PRM#Z832025815	1,341.00
		<hr/> \$43,967.21

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD.	FEB-APR08	\$199,740.82
		<hr/> \$199,740.82

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	PR FEES/EXPENSES	\$82,286.13
STUART NEWMAN ASSOCIATES	MAR08 STRINGER FEES	\$5,025.00
		<hr/> \$87,311.13

SALES & MARKETING

ADVENTURE TRAVEL TRADE	2008 MEMBERSHIP TDC	750.00
AMEUROP PHONE ASSIST	MAR08 MULTIL TOURASST	1,500.00
BENEATH THE SEA, INC.	MAR27-29/09 SECAUCUS	2,400.00
CELLET TRAVEL SERVICES	MAR08 GIA08-23,24,25	19,596.41
DISCOVER AMERICA SWEDE	2008 MEMBERSHIP S MITCHELL	700.00
FILM FLORIDA	TRIBECA FILM FEST '08	1,800.00
FLORAL EXPOSITIONS INC.	MAY31-JUN5/08 POW WOW	288.77
FLORIDA HUDDLE	REG2009 FLA HUDDLE	2,500.00
FLORIDA KEYS.COM	APR08 PDF FEE	2,916.00
FL ASSOC CONVENTION	JUN 08 HAROLD WHEELER	295.00
FL ASSOC CONVENTION	JUN 08 STACEY MITCHELL	245.00
FL ASSOC CONVENTION	JUN08 JESSICA BENNETT	245.00
FREEMAN DECORATION CO.	MAY31-JUN4/08 LAS VEGAS	2,587.49
GET IT ACROSS	ITB RECEPTION 2008	1,096.13
KEYBOARD ADVERTISING	TDC TVL ASSIST CARDS	575.00
KEY WEST SYMPHONY ORCHESTRA	JANFEB08 ADS COOKE COMMUNICATIONS	9,886.44
MARKETTOOLS, INC.	MAR08 DEST WED SURVEY	2,400.00
MEETING PROFESSIONALS	MAY08 MEETING TAMPAFL	250.00
MONROE COUNCIL OF THE ARTS	MAR08 ADMIN FEE	6,040.00
MOTION PICTURE ENTERPRISES	2008 DIRECTORY LISTING	104.70

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NORTH AMERICAN JOURNEY	APR08 REG. MITCHELL	1,095.00
NORTHALSTEAD MARKET DA	2008SPONS NRTHMKTDAYS	2,500.00
PRANGE AND OHEARN	DEC07/FEBMAR08 COLLECTIONS	11,718.75
PRODUCTION UPDATE	APR08 NAB SHOW AD	2,600.00
QUESTEX MEDIA GROUP	DEC08 HOMEBASEDTVLEXP	2,700.00
REED ELSEVIER INC	SEP27-29/08 MIA BEACH	2,665.00
SHEPPARD DECORATING CO.	JUN08 SCUBA SHOW LONG BCH	1,180.00
SMG EXPOSITION SERVICE	MAR08 BOOTH EXP GLBTEXPO	1,287.40
SMITH TRAVEL RESEARCH	NOVO7/FEB08 SURVEY FEES	1,150.00
SOUTHEAST TOURISM SOCIETY	APR08-09 MEMBERSHIP BENNETT	660.00
ST PETE PRIDE	JUN08 SMITH, ST PETERSBURG	300.00
SUNCOAST TRAVEL INDUSTRY	MAY08 BOOTH EXP TAMPA	265.00
UNIVERSITY OF FLORIDA	07 STATISTICAL ABSTRACT	53.00
VISIT FLORIDA	DEC08 LT EXP LAS VEGAS	2,150.00
		<hr/> \$86,500.09

TELEPHONE & UTILITIES

AT & T	2941936MAR08	\$262.86
AT & T	2942901MAR08	1,039.64
AT & T	2966103 MAR08	349.72
AT & T	2950918 OCT07-MAR08	1,152.60
AT & T	2961552 APR08	691.96
AT & T LONG DISTANCE	2961552MAR08	1,069.94
AT & T MOBILITY	MAR08 CELL R. BROWN	73.54
CITY OF KEY WEST	MAR08 LT HOUSE	518.24
CITY OF KEY WEST	APR08 LT HOUSE	692.83
CITY OF KEY WEST	MAR08 HIGGS BEACH	4,138.10
CITY OF KEY WEST	APR08 HIGGS BEACH	4,099.03
FKAA	MAR08 1201 WHT ST	43.63
FKAA	MAR08 HH OCEAN/PARK	888.83
FKAA	APR08 HIGGS	1,518.13
FKAA	APR08 1201 WHITE ST	41.17
FKAA	APR08 LITTLE DUCK KEY	156.93
FLORIDA KEYS ELECTRIC	APR08 HH PARK/OCEAN	839.07
KEYS ENERGY SERVICES	VET PK APR08	42.40
KEYS ENERGY SERVICES	APR08 1201 WHTST #102,103,104	364.77
KEYS ENERGY SERVICES	APR08 R LTHSE	679.28
KEYS ENERGY SERVICES	APR08 W MART TOWER	474.62
KEYS ENERGY SERVICES	APR08 HIGGS BEACH	176.56
KEYS SANITARY SERVICE	APR08 HH PARK	912.64
WASTE MANAGEMENT	APR/MAY08 LDUCKKEY	648.62
WASTE MANAGEMENT	APR/MAY08 HIGGS	6,230.40
		<hr/> \$27,105.51

TRAVEL

A JACK MEIER JR	MAR27-31/08 AITWASHDC	\$3,340.83
FL ASSOC CONVENTION	HAROLD WHEELER	295.00
JESSICA BENNETT	MAR08 ISLA CHAMBER	73.87
JESSICA BENNETT	MAR30APR2 SETTRA	922.06
KEY WEST TRAVEL CONDO	MAR08MEIER KWWASHDC	566.00
KEY WEST TRAVEL CONDO	MAR08 BENNETT SETTRA	1,047.50
KEY WEST TRAVEL CONDO	APR08 MEIER ATLANTA TRAVEL EXPO	511.00
KEY WEST TRAVEL CONDO	APR08 RITA LA LOCATION EXPO	696.00
RITA BUCKNER BROWN	APR08 LOCATIONS SANTA MONICA, CA	1,843.90
SABINE PONS-CHILTON	MAR28-30/08 WASH DC	1,856.07
STACEY MITCHELL	APR08 MTG HSMIAI	25.00
STACEY MITCHELL	ADV DUB/LOND SLS CALL	3,063.88
STEVE K. SMITH	MAR08 WSTHLYWD SEATTLE	2,536.07
STEVE K. SMITH	MAR08 BOOTH EXP NYC	35.13
STEVE K. SMITH	APR08 GLBT CONSUMER EXPO	2,349.59
STEVE K. SMITH	APR08 SO FL PRIDE	782.47
TODD FIRM	DEC07JAN08 TDC MTGS	137.06
YVES VRIELYNCK	MAR08MTG TINSLEY DEMA	64.06
YVES VRIELYNCK	APR08CONFCALL AGENDA	103.39
YVES VRIELYNCK	MAR08 BTS SECAUCUS	1,607.24
YVES VRIELYNCK	APR08 DIVE MTG HAWKS CAY	43.61

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YVES VRIELYNCK

APR08 CALLS/COLLATERAL SHIP

\$103.39
\$22,003.12

TOTAL \$2,261,088.09