

**BOARD OF COUNTY COMMISSIONERS  
AGENDA ITEM SUMMARY**

**\*\*ADD-ON\*\***

Meeting Date: Wed., August 15, 2007

Division: BOCC

Bulk Item: Yes  No

Department: Mayor Di Gennaro, District 4

Staff Contact Person: Tamara Lundstrom  
(305 289-6000)

---

**AGENDA ITEM WORDING:** Approval to appoint Freddy Varela as a mayoral appointment to the Tourist Development Council as a tourism representative.

---

**ITEM BACKGROUND:** BOCC Resolution #258-1993 allows the Mayor the right to select a second nominee in his capacity as Mayor in addition to the regular TDC District nomination from each Commissioner for BOCC approval. The previous mayoral appointee's term made by then-Mayor Spehar, expires August 2007, enabling Mayor Di Gennaro to make his mayoral appointment.

---

**PREVIOUS RELEVANT BOCC ACTION:** BOCC approved mayoral appointment of Christine Weinhofer to the TDC on August 20, 2003, term expiring August 2007.  
Resolution #258-1993 Approved July 6, 1993  
Resolution #050-1996 Approved September 19, 1996

---

**CONTRACT/AGREEMENT CHANGES:**

---

**STAFF RECOMMENDATIONS:**

---

**TOTAL COST:** \_\_\_\_\_

**BUDGETED:** Yes  No

**COST TO COUNTY:** \_\_\_\_\_

**SOURCE OF FUNDS:** \_\_\_\_\_

**REVENUE PRODUCING:** Yes  No  **AMOUNT PER MONTH** \_\_\_\_\_ **Year** \_\_\_\_\_

**APPROVED BY:** County Atty  OMB/Purchasing  Risk Management

**DOCUMENTATION:** Included  Not Required

**DISPOSITION:** \_\_\_\_\_

**AGENDA ITEM #** m7

**Monroe County Boards and Committees  
Appointment Information**

Board or Committee: Tourist Development Council

Commissioner Appointing Member: Mayor Mario Di Gennaro, (BOCC District 4)

Name of Member: Freddy Varela

Address: 1024 17<sup>th</sup> St.  
Key West, FL 33040

Mailing Address: Same

Phone Numbers:           Work: 305 296-3609  
                                  Home: 305 292-9381  
                                  Cell: 305 304-2311  
                                  Fax: 305 292-8988  
                                  E-mail: fvarela@historictours.com

Date of Appointment: August 15, 2007

Reappointment: No

Date Term Expires: August 1, 2011 (4 yr. term)

Name of Person Being Replaced: Mayoral Nomination/Appointment –  
Tourism Representative residing in TDC  
District 1, highest bed tax revenue district.

Fulfilling Term of: N/A

**FREDDY M. VARELA**  
**1024 17<sup>TH</sup> STREET**  
**KEY WEST, FL 33040**

**CONTROLLER / ACCOUNTING MANAGER**

With comprehensive experience in

Cash Management	Reporting / Documentation	Taxation
Public Accounting	Financial Management / Analysis	Planning / Scheduling
Budget Preparation	General Accounting	Staff Management

Generally Accepted Accounting Principles

**PROFESSIONAL EXPERIENCE**

**Historic Tours of America, Inc. – Key West, FL**

Controller

2001 - Present

Overall authority for the financial reporting of this tourist based organization, audit, taxation, accounting, monthly closing of books of record, account reconciliation, and journal entry adjustments. Prepares monthly, quarterly, and annual reports summarizing company business activities and financial position in areas of income, expenses, and earnings based on past, present, and expected operations. Develops financial statements, analyzes business trends and operating costs. Supervises, leads, and supports staff of 16.

**Parks & Niles, PA / Niles, Willis, & Moore, CPA's PA – Key West, FL**

Senior Accountant

1991 - 2001

Developed audit plans, evaluated accounting operations, coordinated fieldwork for this local public accounting firm. Supervised and trained new staff accountants. Performed a full spectrum of accounting functions including audit testing, tests of controls, and documentation of accounting systems. Prepared tax returns and conducted tax research for corporations, partnerships, not-for profit entities, and individuals.

**EDUCATION / AFFILIATIONS**

B.A. Degree: Accounting – Florida International University, Miami, FL 1990

Key West High School, Senior Class President 1985

Director, Key West Little Conch Baseball 2002 – 2007

Salt Ponds Committee 2006

Resolution No. 268 - 1993

**A RESOLUTION PROVIDING PROCEDURE FOR THE SELECTION  
OF TOURIST DEVELOPMENT COUNCIL MEMBERS**

WHEREAS, Florida Statute 125.0104(4)(e) provides that the Tourist Development Council shall be composed of nine (9) members who shall be appointed by the Board of County Commissioners, and

WHEREAS, Monroe County Code Section 2-299 provides that the Tourist Development Council members shall be appointed by the governing board of Monroe County, and

WHEREAS, Section 2-299 of the Monroe County Code further requires that in addition to the statutory requirements, the members of the Tourist Development Council represent each tax collection district of the five (5) tax collection districts in the County and further require that one (1) of the members of the Tourist Development Council be engaged in the accommodation industry within the City of Key West, and

WHEREAS, the above requirements are in addition to the statutory requirements contained in the Florida Statutes, and

WHEREAS, the Board has in the past acquiesced in the nominee selected by each of the Commissioners who reside in the particular tax districts, and

WHEREAS, this has in the past generated certain confusion as to who has the right to select, and

WHEREAS, it is clear from the language of both the ordinance above-referenced and the statute that the Monroe County Commission shall be the entity that has the power to appoint, and

WHEREAS, the Commission desires that a written policy be established with respect to the selection of Tourist Development Council members, now, therefore,

BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MONROE COUNTY, FLORIDA, that three (3) of the officials are essentially selected by the statute in that one is the Chairman of the Board of County Commissioners and two (2) are representatives of municipalities located with the County, one (1) of which is the most populous municipality, these nominations shall be and remain the nominations of the Board of County Commissioners.

BE IT FURTHER RESOLVED that of the remaining six (6) nominations, one (1) nominee shall be selected by each of the several Commissioners and the Mayor shall have the right to select a second nominee in his capacity as Mayor. These six (6) nominations shall satisfy the statutory requirements with respect to occupation as well as the ordinance requirement with respect to geographic locale, and shall be the Board's appointees to the Tourist Development Council.

PASSED AND ADOPTED by the Board of Count Commissioners of Monroe County, Florida, at a regular meeting of said Board held on the 5th day of July, 1993.

Mayor London	<u>Yes</u>
Mayor Pro Tem Cheal	<u>Yes</u>
Commissioner Harvey	<u>Yes</u>
Commissioner Freeman	<u>Yes</u>
Commissioner Reich	<u>Yes</u>

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: August 20, 2003

Division: District 1

Bulk Item: Yes  No

Department: Mayor Dixie M. Spehar

**AGENDA ITEM WORDING:**

Approval for the reappointment of Christina Weinhofer to the Tourist Development Council as the Mayor's appointee.

**ITEM BACKGROUND:**

Christina Weinhofer has lived in the Florida Keys since she was 6 years old. She represents the fishing industry, but she has been active and involved in many different interests in her district.

**PREVIOUS RELEVANT BOCC ACTION:**

Christina Weinhofer originally replaced Vincent Taporowski, March 1999. She was re-nominated on August 1999.

**CONTRACT/AGREEMENT CHANGES:**

**STAFF RECOMMENDATIONS:**

TOTAL COST: \_\_\_\_\_

BUDGETED: Yes  No

COST TO COUNTY: \_\_\_\_\_

SOURCE OF FUNDS: \_\_\_\_\_

REVENUE PRODUCING: Yes  No  AMOUNT PER MONTH \_\_\_\_\_ Year \_\_\_\_\_

APPROVED BY: County Atty  OMB/Purchasing  Risk Management

**DIVISION DIRECTOR APPROVAL:**

Dixie M. Spehar  
Mayor Dixie M. Spehar

DOCUMENTATION: Included  To Follow  Not Required

DISPOSITION: \_\_\_\_\_

AGENDA ITEM # 302