

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF AUGUST 2007**

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE/ADMIN SECRETARY	\$512.85
FLORIDA KEYS.COM	AUG07 MONTHLY FEE	\$2,916.00
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE/SALESMGR	\$327.02
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$318.40
TINSLEY ADVERTISING	AUG07 PROMO ADV	\$22,292.53
TINSLEY ADVERTISING	GEN ARTS	\$73,507.44
TINSLEY ADVERTISING	GEN FISHING	\$18,943.46
TINSLEY ADVERTISING	DIVE UMBRELLA	\$25,668.73
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$276,490.75
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$86,219.38
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$93,708.51
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$101,978.23
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$80,053.34
TINSLEY ADVERTISING	ADV MEDIA	\$15,000.20
TINSLEY ADVERTISING	COLLATERAL MATERIAL	\$8,901.40
		<hr/> \$806,838.24
<u>BRICKS & MORTAR PROJECTS</u>		
KEY WEST FILM SOCIETY	TROPIC CINEMNA PHASE 4/ PMT 1	<hr/> \$39,140.00
<u>VISITOR INFORMATION SERVICES</u>		
GREATER KEY WEST CHAMBER OF COMMERCE	JULY/AUG07	\$42,832.00
GREATER MARATHON CHAMBER OF COMMERCE	JUN/JUL/AUG07	\$33,632.82
ISLAMORADA CHAMBER OF COMMERCE	JULY07	\$9,166.00
KEY LARGO CHAMBER OF COMMERCE	JULY/AUG07	\$20,832.00
KEY WEST BUSINESS GUILD	JUN/JUL07	\$6,083.32
LOWER KEYS CHAMBER OF COMMERCE	JULY07	\$6,333.00
		<hr/> \$118,879.14
<u>EVENTS</u>		
B.T. SALES INC.	MAY07 FARO BLANCO TARPON TOURNAMENT	\$3,000.00
BLUE WATER PRINTING	POSTER, BPLKEYS DOLPHIN TOURNAMENT	\$50.00
CLEAR CHANNEL BROADCASTING	JUN07AD ISLAND SUN SPLASH	\$200.00
COCONUTS RESTAURANT	MAY07 DOLPHIN TOURNAMENT	\$12,350.00
CONCH REPUBLIC OFFSHORE POWERBOAT	NOV06 OFSH POWERBOAT	\$95,841.00
DON HAWLEY INV. TARPON TOURNAMENT	JUN07 TROPHY	\$1,500.00
EXECUTIVE ADVENTURES	2007 WORLD SAILFISH	\$26,092.50
FLORIDA MEDIA INC.	JUNE07 UNDERWATER MUSIC	\$920.00
FLORIDA KEYS ART GUILD	NOV06 /JANAPR07 OUTDOOR ART FESTIVAL	\$9,321.96
FLORIDA POWERBOAT CLUB	FEB07 POKER RUN	\$25,000.00
FLORIDA STRAITS CONCH SEAFOOD	JUN07 CONCH REPUBLIC LADIES TOURN	\$1,000.00
FLORIDA TRAVEL	MAY07AD UNDERWATER MUSIC FEST	\$375.00
FLORIDA KEYS COMMUNITY CONCERT	2006-07 CONCERT SERIES	\$634.00
FRIENDS OF FORT TAYLOR	FEB07 CIVIL WAR DAYS	\$3,475.49
GOLD CUP TARPON TOURNAMENT	JUN07 PROMO, TEES	\$1,500.00
GOLDEN FLY TARPON TOURNAMENT	MAY07 FISHING TOURNAMENT	\$1,000.00
KEY WEST AWARDS	JUN07 AWARD BPLK DOLPHUIN TOURNAMENT	\$1,779.13
KEY WEST LITERARY SEMINAR	2007 KW LITERARY SEMINAR	\$9,000.00
KEY WEST MARLIN TOURNAMENT	2007 ADVERTISING, PROMO ITEMS	\$24,000.00
KEY WEST POPS ORCHESTRA	OCT06JAN07 ADVERTISING	\$6,375.90
KEY WEST SYMPHONY ORCHESTRA	JULY07 2006-07 SEASON	\$11,022.47
LOWER KEYS CHAMBER OF COMERCE	APRMAY07 LK DOLPHIN TOURNAMENT	\$100.00
LUIS PIEDRA/TREEBIRD PUBLISHING	MAYJULY07AD UNDERWATERMUSIC	\$335.00
MARATHON COMMUNITY THEATRE	APRMAY07 AD2006-07 SEASON	\$4,024.40
MARATHON GARDEN CLUB	2006-07 ADVERTISING, PROMO ITEMS	\$781.51
OUTDOOR FLORIDA	JUN07 AD UNDERWATER MUSIC FEST	\$285.00
PERFORMING ARTS CENTERS	FEB07 ADVERTISING	\$1,222.42
RED BARN ACTORS STUDIO	JULY07AD 2006-07 THEATRE SEASON	\$1,748.70
SCULPTURE KEY WEST	JANFEB07 ADVERTISING	\$435.00
STRIKE ZONE CHARTERS	JULY07 PRESSBOAT UNDERWATER MUSIC	\$1,000.00

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TINSLEY ADVERTISING	JULAUG07 ADVERTISING WOMENFEST	\$565.00
TINSLEY ADVERTISING	MAY07 ADVERTISING PRIDE FEST	\$6,808.25
TINSLEY ADVERTISING	2007 SALTWATER EXPERIENCE	\$16,800.00
VOX COMMUNICATIONS	FEB07 ADVERTISING CIVIL WAR HERITAGE	\$345.00
VOX COMMUNICATIONS	MAR07 RADIO LK JAZZFEST	\$200.00
WORLD PUBLICATIONS	JUN07 ISLAND SUNSPASH	\$3,750.00
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		\$272,837.73

OFFICE SUPPLIES & OPER COSTS

BUCCANEER COURIER	JUL/AUG07 TDC PACKETS	\$600.00
C.B. SCHMITT REAL ESTATE	AUG07 RENT	\$8,126.95
COMPUTER OFFICE SOLUTIONS	AUG07 DSL MONTHLY FEE	\$22.00
DIVERSIFIED SERVICES	JULY07 JANITOR FEE	\$345.00
EVANS ENVIRONMENTAL	JUN/JULY07 HIGGS BEACH	\$15,224.62
FEDERAL EXPRESS CORP	JULY/AUG07 SHIPPING	\$596.12
KEY WEST AWARDS	AUG07 NAME PLATE - ROBERT MOIR	\$18.00
KEY WEST INSURANCE	AUG07 COLONY INSURANCE ADMIN	\$2,078.26
MANLEY DEBOER LUMBER CO	AUG07 W03080K26	\$972.10
M. C. CLERK OF THE COURT	3RD QTR CLERK FEE	\$14,505.11
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH JULY07	\$1,500.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$1,278.11
SHERWIN WILLIAMS	W03080K26G	\$714.67
STRUNK ACE HARDWARE	84340 W03080K26G	\$179.96
SYNOVATE, INC.	JUL07 REAL WORLD STUDY	\$3,500.00
TOTAL TEMPERATURE CONTROL	JUL07 A/C MAINTENANCE	\$99.95
TOTAL TEMPERATURE CONTROL	AUG07 A/C MAINTENANCE	\$99.95
XEROX CORPORATION	JULY07	\$71.55
XEROX CORPORATION	JULY07	\$421.41
YVES VRIELYNCK	REIMB DSL	\$16.62
ZENITH INSURANCE CORPORATION	JULY07 WCOMP ADMIN 116	\$1,234.00
ZENITH INSURANCE CORPORATION	AUG07 Z832025814ADMIN	\$550.00
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		\$52,154.38

PERSONAL SERVICES

\$0.00

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	JULY07 PR FEE	\$36,465.17
STUART NEWMAN ASSOCIATES	MAYJUNJULY07 EXPENSES, STRINGERS	\$65,613.88
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		\$102,079.05

SALES & MARKETING

AMEUROP PHONE ASSIST	JULY07 MULTILINGUAL ASST.	\$1,500.00
AMERICAN MEETING ASSOCIATION	JUL07 MEMB J. BENNETT	\$305.00
CELLET TRAVEL SERVICES	JUN07 FEES	\$5,666.66
CELLET TRAVEL SERVICES	JULY07 FEES	\$5,666.66
CELLET TRAVEL SERVICES	JUN07 MICE LUNCH COORD FEES	\$1,000.00
CELLET TRAVEL SERVICES	JULY07 POW WOW COORD FEES	\$2,000.00
CELLET TRAVEL SERVICES	JUN07 GIA-0709, 07-123	\$6,019.21
CELLET TRAVEL SERVICES	JUL07 GIA07-139 GERMAN	\$1,847.72
CELLET TRAVEL SERVICES	MAY07 FLKEYS ON-LINE TRAINING	\$20,894.00
CELLET TRAVEL SERVICES	MAYJUN07 TOUR AMERICA	\$2,252.41
CELLET TRAVEL SERVICES	MAYJUN07 COOP VACATION	\$3,872.80
CELLET TRAVEL SERVICES	JUN07 DIVE SHOW	\$2,962.69
CELLET TRAVEL SERVICES	JUL07 DIVE SHOW COORD FEE	\$1,000.00
CELLET TRAVEL SERVICES	JULY07 COORD FEE UNITED AIRLINES	\$1,000.00
FILM FLORIDA	SEPT07 NYC IFP	\$1,800.00
FL ASSOC. CONVENTION/VISITORS	SEP07MEMB.WHEELER, MITCHELL, BENNETT	\$635.00
FL MEDIA dba FL HUDDLE	JAN08 FL HUDDLE, TAMPA	\$2,350.00
GES EXPOSITION SERVICE	SEP07ADV LA CUMBRE	\$141.64
INTERNATIONAL GAY & LESBIAN TRADE SHOW	MAY07 MONTREAL, CANADA	\$555.00
JAMES PETRICK	SETUP PRICE VALUE SURVEY	\$4,103.00
KEYBOARD ADVERTISING	AUG07 PROMO ITEMS	\$837.64
MARRIOTT KEY LARGO	JULY07 MTG. PROF INTL	\$500.00
MONROE COUNCIL OF THE ARTS	JULY07 ADMIN FEE, DEC06 CSHS USAGE	\$5,541.63
PRANGE & OHEARN	MAR,MAY,JUNE,JULY07 COLLECTION	\$15,625.00

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ROBERT L ONEAL	PHOTOS, SAFARI BOOKS	\$2,500.00
SMITH TRAVEL RESEARCH	APRMAY07 FEE	\$1,150.00
TRAVEL INDUSTRY ASSOCIATION	AUG07 FLKEYS CULINARY TRAVEL	\$1,810.00
TROPICAL KEY dba DOCKSIDE CAKES	JUN07 PROMO ITEMS	\$115.25
VISIT FLORIDA	FL E-LEARNING, GERMANY	\$815.00
VISIT USA ASSOCIATIONFLORIDA	MEMBSHIP 7/07-6/08	\$1,200.00
VISIT USA MKTG & PROMO	APR07-MAR08 MEMBERSHIP-BELGIUM	\$250.00
		\$95,916.31

TELEPHONE & UTILITIES

AT&T	2941936JULY07	\$252.96
AT&T	2213609JUN/JULY/AUG07	\$286.70
AT&T	2961552JULY/AUG07	\$1,524.14
AT&T	2942901JULY07	\$1,006.94
AT&T	2966103JUL07	\$349.72
AT&T	2950918MAY/JUN/JULY07	\$449.85
AT&T	W638646JULY/AUG07	\$914.00
AT&T LONG DISTANCE	2961552JUL07	\$642.47
AT&T MOBILITY	5090402JUL/AUG07	\$330.89
CITY of KEYWEST	JUL/AUG07 LT HOUSE	\$1,625.39
CITY of KEYWEST	JUN/JUL07 HIGGS BCH	\$4,912.40
CITY of MARATHON	JAN-JUNE07 SOMBERO COCO PLUM	\$57,263.56
FKAA	JUL/AUG07 HH PARK OCEAN	\$2,157.70
FKAA	JUL07 HIGGS BCH	\$1,525.09
FKAA	JULY/AUG07 TDC 1201 WHT ST	\$51.79
FL KEYS ELECTRIC	AUG07 HARRY HARRIS PARK	\$601.06
KEYS ENERGY SERVICES	JUL/AUG07 VET PARK	\$93.79
KEYS ENERGY SERVICES	AUG07 W MARTELLO	\$30.76
KEYS ENERGY SERVICES	AUG07 TDC	\$549.74
KEYS SANITARY SERVICE	AUG07 HH PARK	\$900.68
WASTE MANAGEMENT	AUG07 LDUCKEY	\$320.30
WASTE MANAGEMENT	AUG07 HIGS BEACH	\$2,577.21
		\$78,367.14

TRAVEL

A. JACK MEIER	JUL07 FAM ISLAMORADA	\$332.52
A. JACK MEIER	AUG07 NORTHALSTED CHICAGO	\$1,105.81
A. JACK MEIER	AUG07 SUCC MTG. PALM BCH	\$1,645.08
HAROLD WHEELER	JUN/JULY07 DAC MTGS	\$419.79
HAROLD WHEELER	AUG07 DAC, BOCC MTGS	\$290.00
JESSICA BENNETT	JULY07 MTG NOAA/SHERIFF	\$103.39
JESSICA BENNETT	JULY07 NOAA LUNCHEON MTG	\$85.22
JESSICA BENNETT	JUNE07 FINAL TTRA LAS VEGAS	\$10.00
KEY WEST TRAVEL/CONDO	JUN07 JBENNETT LAS VEGAS	\$632.50
KEY WEST TRAVEL/CONDO	AUG07 R/T A/F KEYWEST	\$487.60
KEY WEST TRAVEL/CONDO	JUN07 SABINE MIA-LAS VEGAS	\$473.30
KEY WEST TRAVEL/CONDO	JUN07 SMITCHELL KW-AMSTERDAM	\$1,301.75
KEY WEST TRAVEL/CONDO	JUN07 YVES MIA-AMSTERDAM	\$1,224.75
LYNDA STUART	JULY/AUG07 DAC MEETINGS	\$428.99
MAXINE PACINI	OCT-JULY DAC MTGS, JULY07 TDC MTG	\$219.98
SABINE M PONS-CHILTON	JULY07 TDC MTG CHEECA LODGE, KEY LARGO	\$16.02
STACEY MITCHELL	JULY07 FAM KW/MARATHON, LUNCH	\$126.89
STACEY MITCHELL	JULY07 MEALS CELLETT FAM	\$310.06
STACEY MITCHELL	AUG07 FL GREEN LODGING	\$75.00
STACEY MITCHELL	AUG07 KWAA LUNCH MTG	\$18.00
STEVE K. SMITH	AUG07 NORTHLAND MARKETDAYS, CHICAGO	\$1,923.17
VERONICA LYNN HARRIS	OCT06-JULY07 TDC MTGS	\$273.53
YVES VRIELYNCK	JUN07 BKFAST AIREKA FAM	\$120.00
YVES VRIELYNCK	JULY07 DINNER CELLET FAM	\$318.57
YVES VRIELYNCK	AUG07 DEMA SITE INSPECTION	\$89.89
YVES VRIELYNCK	AUG07 DIVE MTG TRADE SHOW	\$119.41
		\$12,151.22

TOTAL \$1,578,363.21