

**BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM SUMMARY**

Meeting Date: October 17, 2007

Division: County Administrator

Bulk Item: Yes No

Department: County Administrator

Staff Contact Person: Connie Cyr #4441

AGENDA ITEM WORDING: Approval of one (1) "At Large" appointment to the Tourist Development Council District V Advisory Committee.

ITEM BACKGROUND: The position was advertised due to the position vacancy resulting from the end of term for Mr. Craig Fink.

PREVIOUS RELEVANT BOCC ACTION: On September 8, 1999, the Board of County Commissioners passed an Ordinance providing for the appointment of "At Large" members to the District Advisory Committee by the Board of County Commissioners.

CONTRACT/AGREEMENT CHANGES:

N/A

STAFF RECOMMENDATIONS: Approval of an appointment.

TOTAL COST: -0-

BUDGETED: Yes No

COST TO COUNTY: -0-

SOURCE OF FUNDS: _____

REVENUE PRODUCING: Yes No **AMOUNT PER MONTH** _____ **Year** _____

APPROVED BY: County Atty OMB/Purchasing Risk Management

DOCUMENTATION: Included Not Required

DISPOSITION: _____

AGENDA ITEM # _____



DATE: September 28, 2007
TO: Mr. Tom Willi, County Administrator
FROM: Kelly Payne, Administrative Secretary
RE: **DAC V 'AT LARGE' VACANCY**

Please bring forward the attached District V Advisory Committee “At Large” applications to the October 2007 BOCC meeting.

This position was advertised due to the vacancy resulting from the end of term for Mr. Craig Fink.

“At Large” representative – Any resident who is not directly involved in a tourism business and who shall represent the general public. (The operative word within this description is directly. This word means someone who is not in business nor whose business or economic activity are dependent upon tourists).

Applicants are:

- Ms. Deborah J. McAfee
- Ms. Jennifer Miller

Approval of one (1) applicant is requested.

If you should have any questions, please do not hesitate to contact this office on 296-1552.

Monroe County Tourist Development Council
1201 White Street, Suite 102
Key West, Florida 33040
(305) 296-1552
(305) 296-0788 fax
adminsec@fla-keys.com

RECEIVED
SEP 21 2007

DATE: 8/27/2007

TO: Monroe County Tourist Development Council
Monroe County Board of County Commissioner (BOCC District 5)
Key Largo Chamber of Commerce
Mr. Tom Willi, County Administrator
Florida Keys and Key West Lodging Association

FROM: Kelly Payne, Administrative Secretary

RE: DISTRICT V ADVISORY COMMITTEE AT LARGE REPRESENTATIVE VACANCY

Please find attached the application form for the following position:

District V Advisory Committee (DAC V)
From Mile Marker 90.940 to the Dade/Monroe County line
and any mainland portions of Monroe County

At Large Representative

If you know of anyone who may be interested in filling this position, please pass on the attached application form. Applicant must provide original signed copy to the administrative office at the address shown above on or before the deadline. A resume may be attached to this application.

DEADLINE
FRIDAY SEPTEMBER 21, 2007

If you require additional applications, please feel free to photocopy the attached document. If you should have any questions, please call our office at (305) 296-1552 or (800) 648-5510 or have the prospective applicant contact us directly.

attachment (1)

APPLICATION

DISTRICT V ADVISORY COMMITTEE (DAC)

LODGING INDUSTRY - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

TOURIST-RELATED BUSINESS - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME:

Deborah J. McAfee

WORK ADDRESS:

10340 Overseas Hwy, Ste. 238
Key Largo, FL 33037

HOME ADDRESS:

136 Old Fashion Road
Tavernier, FL 33070

WORK PHONE:

(305) 453-4333 HOME PHONE: (305) 852-9208

FAX NO:

(305) 453-4563 E-MAIL: dmcafee@trtonex.com

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)

 Email Hardcopy

Employment History:

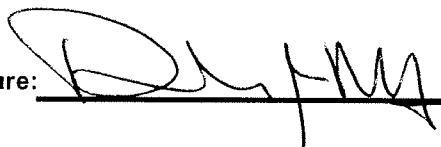
Organization/Membership Affiliation(s): ① Rotary Club of Key Largo, Director

② Key Largo Chamber of Commerce - Serve on various committees

③ Florida Assn. of Independent Agents;
Catastrophe Zone Coordinator - Zone 1A

Brief summary as to your qualifications to serve on this committee:

See ATTACHED

Signature:  Date: 9-17-2007

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M., Friday SEPTEMBER 21, 2007

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
1201 White Street, Suite 102
Key West, Florida 33040
(305) 296-1552 (telephone)/(305) 296-0788 (fax)

September 17, 2007

**Re: Monroe County Tourist Development Council
District V Advisory Committee At Large Representative**

Addendum: Employment History

I have over 35 years of experience in the insurance industry beginning with my employment with the Hartford Insurance Co. in Charlotte, North Carolina. The Hartford Insurance Co. offered various training programs which lead to my eventual designation as a "Property Underwriter".

From there, I returned to my native South Florida and was hired by a Miami Lloyd's broker. For the next eleven years, I had the privilege of insuring many unique risks which continued to expand my insurance background.

In 1983, my employer was being purchased by a major insurance company; this was a juncture in my life. Do I stay on the wholesale side of the industry or make a leap into the retail side where female agents were few and far between? Roll forward to 2007, after being in the retail side of the insurance industry for 24 years, I have owned and managed a satellite office of T R Jones and Co. for the past five years. T R Jones and Co. is a Homestead based insurance agency that was founded in the 1940's.

As of 2-1-2007, our company was purchased by a nationwide broker; Beecher Carlson, ranked 44th in size in the nation. This has opened many doors due to their vast resources.

Our office remains committed to our Florida Keys clients and will continue to support our community in every way possible.

September 17, 2007

**Re: Monroe County Tourist Development Council
District V Advisory Committee At Large Representative**

Addendum: Qualifications

From what my friends tell me, being a third generation South Floridian makes me unique. I never really thought about it that way but I suppose they do have a point.

A little history; my grandmother was born in Key West in a home situated: 327 Margaret Street. Her name was Ruby Estelle Albury; her mother was Mary Ann Pinder from Cherokee Sound in the Abaco's. After my great grandmother lost her parents in a hurricane in the Abaco's in the late 1800's, she was raised by her Uncle Tom Pinder who lived on Green Turtle Cay. Uncle Tom and family in tow, eventually immigrated to the Florida Keys. After arriving to Indian Key, another hurricane destroyed their ship. My great grandmother was 13 years old when all this happened.

Now back to my grandmother; Ruby married, William E. Booth, who was a foreman working for Mr. Krome on the construction of the overseas rail road. I oft' say, "when he got to Key West he met my grandmother; they were married a year later at the Methodist Church on Duvall Street and lived happily ever after".

They moved to Homestead, Florida, where they had six children; one was my mother, Mary Estelle Booth. As a child my mother would tell us stories about the building of the railroad, her summers on the keys with relatives, riding the train to the keys and on and on.

In summary, it is really hard to be brief with a history of how the keys has changed from the time my great grand mother arrived at Indian Key to what is happening today.

Having spent much of my childhood in the Florida Keys and now living and working here full time would qualify me for this position.

I thank you for your consideration.

APPLICATION

RECEIVED
SEP 11 2007

DISTRICT V ADVISORY COMMITTEE (DAC)

LODGING INDUSTRY - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

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AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME: Jennifer Miller

WORK ADDRESS: 100280 Overseas Highway (PO Box 370532)
Key Largo, FL 33037

HOME ADDRESS: 909 Plantation Rd (PO Box 371961)
Key Largo, FL 33037

WORK PHONE: (305) 451-3505 HOME PHONE: (305) 453-0327

FAX NO: (305) 451-1743 E-MAIL: Jmiller@marinebankmail.com

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)

Email

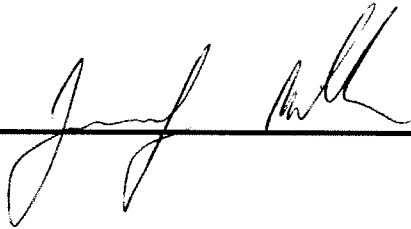
Hardcopy

Employment History: I currently am employed at Marine Bank as a Commercial Loan officer. I have been in banking for about 4 years. Prior to my banking career I was a manager at The Ocean Reef Club for 3 years. In addition, I have run my own business and have been in Management for many years. I also hold a Florida State Real Estate License.

Organization/Membership Affiliation(s): Rotary of Key Largo, Key Largo Chamber of Commerce, Upper Keys Athletic Assoc. Coach, Florida Keys Youth Sports Foundation Coach, YMCA Coach, Upperkeys Business Assoc., Florida Keys Board of Realtors, Girl Scouts Volunteer, Montessori Island Charter School Volunteer.

Brief summary as to your qualifications to serve on this committee: I am currently employed
as a Commercial Loan officer at Marine Bank. This occupation requires
strong analytical, and decision making skills. Monroe County is a
unique environment especially when dealing with cash, our tourism
based economy, and its effect on each business that resides within.
I am heavily involved and committed to our community and have a
sincere interest in preserving the keys way of life for future generations.
I understand that tourism is our primary industry, and I would be
honored to assist our community in maximizing its revenue
potential. I believe we can grow our economy, maintain
our paradise environment, and continue to responsibly drive tourism.

Signature: _____



Date: _____

9/6/07

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

Friday SEPTEMBER 21, 2007

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1201 White Street, Suite 102
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(305) 296-1552 (telephone)/(305) 296-0788 (fax)