

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF SEPTEMBER 2007**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE/SALESMGR	\$646.99
FLORIDA KEYS KEYNOTER	TDC	\$258.96
KEY WEST CITIZEN	TDC	\$102.00
THE REPORTER	TDC	\$250.60
TINSLEY ADVERTISING	SEP06 PROMO ADV	\$11,865.53
TINSLEY ADVERTISING	DIVE UMBRELLA	\$17,530.30
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$72,854.02
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$11,787.46
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$25,857.63
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$55,056.82
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$15,436.25
		<hr/> \$211,646.56
<b><u>BRICKS &amp; MORTAR PROJECTS/INTERLOCALS</u></b>		
CITY OF KEY WEST	SMATHERS/REST BCH MAY/JUN07	\$60,297.66
KEY WEST FILM SOCIETY	PHASE 4 BAL	\$1,312.00
KEY WEST PLAYERS	LOBBY SEG#1	\$50,561.00
		<hr/> \$112,170.66
<b><u>VISITOR INFORMATION SERVICES</u></b>		
GREATER KEY WEST CHAMBER	SEP07	\$21,416.00
GREATER MARATHON CHAMBER	SEP07	\$10,000.00
ISLAMORADA CHAMBER	AUG/SEP07	\$18,332.00
KEY WEST BUSINESS GUILD	AUG07	\$3,041.66
LOWER KEYS CHAMBER OF COMMERCE	AUS/SEP07	\$12,666.00
		<hr/> \$65,455.66
<b><u>EVENTS</u></b>		
CLEAR CHANNEL	ISLAND SUN	\$300.00
DAVID M NAVARRO	MARATHON TARPON	\$7,862.50
DAVID M NAVARRO	LADIES TARPON	\$5,267.00
DEL BROWN INVITATIONAL	JUL07 PERMIT TRNMT	\$1,000.00
FLORIDA SCUBA NEWS	ADS UNDERWATER MUSIC FEST	\$1,390.00
GOLDEN FLY TARPON TOURNAMENT	SHIRTS/PATCHES	\$500.00
ISLAMORADA CHAMBER OF COMMERCE	FL. KEYS ISLAND FEST	\$10,720.56
JESSIE PORTER'S HERITAGE HOUSE	ROBERT FROST POETRY	\$80.00
KEY WEST ART & HISTORICAL SOCIETY	JUL/AUG07 ADS KW LIGHTHOUSE	\$4,412.00
KEY WEST FISHING TOURNAMENT	ADS/MAILGS/SWORDFISH	\$6,888.14
KEY WEST GATOR CLUB	DOLPHIN DERBY	\$7,777.60
KEY WEST MARLIN TOURNAMENT	07 KW MARLIN TRNMT	\$3,600.00
KEY WEST PLAYERS	2006-07 SEASON	\$11,920.65
KEY WEST POPS ORCHESTRA	2006-07 SEASON	\$2,084.10
LADIES LETS GO FISHING	BROC/SHIRTS	\$1,730.00
MARATHON GARDEN CLUB	2006-07 SEASON	\$1,296.63
PIGEON KEY FOUNDATION	ART FEST	\$1,074.00
TINSLEY ADVERTISING	FL KEYS ISLAND FEST	\$16,611.44
VOX COMMUNICATIONS	BP LK DOLPHIN TRNMT	\$50.00
		<hr/> \$84,564.62
<b><u>OFFICE SUPPLIES &amp; OPER COSTS</u></b>		
ATLANTIC METALS WELDING	RAILS/FENCING W MARTELLO	\$12,670.00
BUCCANEER COURIER	MTG PACKETS SEP07	\$120.00
C.B. SCHMITT	SEP07	\$8,126.95
COMPUTER OFFICE SOLUTIONS	DSL SEP07	\$22.00
D'ASIGN SOURCE	FINIALS HIGGS BCH	\$135.00
DIVERSIFIED SERVICES	AUG07 JANITOR FEE	\$345.00
FEDERAL EXPRESS CORP	AUG07 SHIPPING	\$2,374.37
HOME DEPOT	SUPPLIES	\$377.93
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH AUG07	\$1,500.00
OFFICE DEPOT	OFFICE SUPPLIES	\$609.01

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF SEPTEMBER 2007**

**OFFICE SUPPLIES & OPER COSTS**

		Continued
SABINE M PONS-CHILTON	POSTAGE	\$202.80
STRUNK ACE HARDWARE	SUPPLIES	\$34.81
UNITED STATES POSTMASTER	SEP07-08 POB #1398	\$104.00
XEROX CORPORATION	AUG07 WORKCENTER COPIER	\$71.55
XEROX CORPORATION	AUG07 WORKCENTER FAX FEE	\$421.41
ZENITH INSURANCE CORPORATION	SEPT07 Z832025813	\$550.00
		\$27,664.83

**PERSONAL SERVICES**

3406N. ROOSEVELT BLVD	AUG/SEPT07	\$94,611.30
-----------------------	------------	-------------

**PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	AUG07 PR FEE	\$36,465.17
STUART NEWMAN ASSOCIATES	JUN/JUL/AUG07 EXPS	\$29,123.08
STUART NEWMAN ASSOCIATES	AUG07 STRINGER FEES	\$4,624.99
		\$70,213.24

**SALES & MARKETING**

AMEUROP PHONE ASSIST	AUG07 MULTILINGUAL ASST.	\$1,500.00
CELLET TRAVEL SERVICES	JUN/JUL/AUG/SEP07 COORD FEES/EXPS	\$24,777.36
COMPUSYSTEMS INC	DEMA07	\$325.00
EXPOEASE INC DBA FALCO	DEMA07 OLDO EXPO	\$708.00
FLORIDA KEYS.COM	SEP07 PDF FEE	\$2,916.00
GES EXPOSITION SERVICE	DEMA07 ORLANDO	\$5,497.60
GET IT ACROSS	REISREVUE/TRAVELUTION/FERNREIS/EGOTOUR07	\$9,132.58
GLOBAL EXHIBITIONS	DEMA STAND SEP07	\$2,250.00
KEY WEST ALOE	KEY LIME LOTION AUG07	\$1,125.00
KEYBOARD ADVERTISING	SHIRTS	\$1,617.30
KEYBOARD ADVERTISING	TABLERUNNER	\$524.82
KEYBOARD ADVERTISING	BEACHTOWELS	\$1,015.79
MARKETRESEARCH.COM	RESEARCH RPTS	\$3,400.00
MARKET TOOLS, INC	UK SURVEY	\$8,000.00
MONROE COUNCIL OF THE ARTS	ADMIN FEE AUG07	\$3,541.67
ORANGE COUNTY CONVENTION	ORLANDO DEMA	\$1,679.50
SMITH TRAVEL RESEARCH	JULY07 FEE	\$575.00
TOOMEY'S MARDI GRAS	FISH BEADS PROMO	\$3,091.21
VISIT FLORIDA	CHINA STUDY	\$2,518.00
		\$74,194.83

**TELEPHONE & UTILITIES**

AT&T	2941936AUG07	\$253.14
AT&T	2213609AUG/SEPT07	\$47.00
AT&T	2942901AUG07	\$1,007.51
AT&T	2966103AUG07	\$349.72
AT&T	2961552SEPT07	\$672.79
AT&T	W638646SEP07	\$457.00
AT&T LONG DISTANCE	2961552LDAUG07	\$559.40
AT&T MOBILITY	5090402SEP07	\$87.82
CITY OF KEY WEST	LT HOUSE SEP07	\$507.11
FKA	LITTLE DUCK KEY SEP07	\$138.01
FLORIDA KEYS ELECTRIC COOP	HH PARK/BEACH SEP07	\$630.65
KEYS ENERGY SERVICES	R LTHSE AUG/SEP07	\$1,785.91
KEYS ENERGY SERVICES	W MART SEP07	\$269.98
KEYS ENERGY SERVICES	WH ST SEP07	\$526.05
KEYS SANITARY SERVICE	HH PARK SEP07	\$900.68
WASTE MGMT	LDUCK KEY SEP07	\$320.30
		\$8,513.07

**TRAVEL**

HAROLD WHEELER	BOCA AUG07	\$630.93
HAROLD WHEELER	SARASOTA MTG SEP07	\$715.59
HAROLD WHEELER	VISIT FL FL COMM	\$552.21
JESSICA BENNETT	BOCA AUG07	\$530.88

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES  
CHECKS DISTRIBUTED FOR THE MONTH OF SEPTEMBER 2007**

**TRAVEL**

Continued

JESSICA BENNETT	SARASOTA MTG SEP07	\$309.30
JESSICA BENNETT	KWAA LUNCHEON SEP07	\$18.00
KEY WEST TRAVEL CONDO	3 FLIGHTS TO LONDON	\$3,456.20
KEY WEST TRAVEL CONDO	DUBLIN	\$1,103.59
KEY WEST TRAVEL CONDO	NEW MEXICO	\$636.40
KEY WEST TRAVEL CONDO	MIAMI	\$144.40
KEY WEST TRAVEL CONDO	ORLANDO	\$585.20
MAXINE PACINI	DAC MTGS AUG07	\$173.11
RITA BUCKNER BROWN	CINEPOSIUM SANTAFE AUG07	\$1,058.45
SABINE M PONS-CHILTON	LACUMBRE SHOW	\$1,249.80
SABINE M PONS-CHILTON	SALES MTG SEP07	\$103.39
STACEY MITCHELL	SARASOTA MTG SEP07	\$309.30
STACEY MITCHELL	DUBLIN OCT07	\$3,238.68
STACEY MITCHELL	LODGING ASSN MTG SEP07	\$25.00
YVES VRIELYNCK	SITE INSPECTION	\$89.89
YVES VRIELYNCK	DIVE MTG MARATHON SEP07	\$47.17
YVES VRIELYNCK	KL/KW SALES MTG SEP07	\$103.39
		\$15,080.88
	<b>TOTAL</b>	<b>\$764,115.65</b>