

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF OCTOBER 2007**

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	SEP07 DIST ADVISORY	66.70
COOKE COMMUNICATIONS	SEP07 DIST III ADVISORY	73.37
COOKE COMMUNICATIONS	SEP07 DIST I ADVISORY	66.70
COOKE COMMUNICATIONS	SEP07 DISTADV COMMTG	53.36
COOKE COMMUNICATIONS	SEP07 GEN MEMB MTG	26.68
FLORIDA KEYS KEYNOTER	ADV	320.38
THE REPORTER	ADMIN ADV FEES	241.45
TINSLEY ADVERTISING	MEDIA MATERIALS	6,113.60
TINSLEY ADVERTISING	DIST 5 ADV CAMPAIGN	2,076.02
TINSLEY ADVERTISING	ADVERTISING EXPENSES	282.44
TINSLEY ADVERTISING	GENERIC ARTS ADVERTISING	1,821.16
TINSLEY ADVERTISING	DIST 4 ADV CAMPAIGN	10,293.32
TINSLEY ADVERTISING	DIVE UMBRELLA	11,665.23
TINSLEY ADVERTISING	GENERIC FISHING ADV	1,849.94
TINSLEY ADVERTISING	FISHING UMBRELLA	11,200.00
TINSLEY ADVERTISING	PROMO ADVERTISING	90,678.78
		<hr/> \$136,829.13
<u>BRICKS & MORTAR PROJECTS/INTERLOCALS</u>		
ATLANTIC METALS WELDING	MC AFRICAN MEMORIAL ADA RAIL	2,365.00
CITY OF KEY WEST	JULY07 SMTHRSRESTBCH	29,010.47
FLA KEYS LAND AND SEA	SEGMENT 3 & 5 1A-1B	34,531.73
MITCHELL WOLFSON FAMILY	AUDUBON HOUSE REPAIR	2,420.00
		<hr/> \$68,327.20
<u>VISITOR INFORMATION SERVICES</u>		
GREATER MARATHON CHAMBER OF COMMERCE	SEP07 BALANCE	121.08
KEY LARGO CHAMBER OF COMMERCE	SEP07	10,424.00
KEY WEST BUSINESS GUILD	SEP07	3,041.66
		<hr/> \$13,586.74
<u>EVENTS</u>		
BURDINES WATERFRONT	JUNE07 DOLPHIN FISHING TOURNAMENT	5,362.75
COMCAST SPOTLIGHT	SEP07 HURR ADV MEL FISHER	2,022.50
COOKE COMMUNICATIONS	JUL07AD UNDWATERMUSIC	58.38
DAVID M BREZNICKY	MAY07 TARPONIAN TOURNAMENT	2,820.00
EXECUTIVE ADVENTURES	2007 W SAILFISH TNMNT	3,240.00
ISLAMORADA CHAMBER OF COMM.	MAY07 TROPHY ISLANDFEST	405.00
ISLAMORADA SPRING BONE	2007ALLTKL SPRING BONE	1,500.00
JESSIE PORTER'S HERITAGE	JAN07PSAGE FROSTPOETRY	39.00
KEY WEST ART & HISTORICAL SOCIETY	SEP07 HISTORY KWLITSE	6,258.21
KEY WEST BUSINESS GUILD	WOMENFEST	3,423.30
KEY WEST COUNCIL ON THE ARTS	IMPROMPTU CONCERTS	1,500.00
MEL FISHER MARITIME	SEP07 ADV	2,929.85
NEEDAM FATICA ADVERTISING	DESIGN COVER WOMENFEST	213.75
OLD ISLAND RESTOR. FOUNDATION	KWHSE&GARDEN TOURS	5,112.50

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REDBONE INC.	BAYBONE TOURNY	2,119.50
SOUTH FLORIDA CENTER FOR THE	2007 SEASON EVENTS	19,580.46
THE RACE CLUB	MAY07 RUBBERDUCKY	14,508.25
TINSLEY ADVERTISING	AUG07AD,BLOGAD WOMENFEST	2,528.94
TINSLEY ADVERTISING	JUL07PROD KW MARLIN TOURNY	22,400.00
TINSLEY ADVERTISING	OCT07 FLBIRDINGWILDLF	5,426.83
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		\$101,449.22

OFFICE SUPPLIES & OPER COSTS

BUCCANEER COURIER	TDCDAC DELIVERIES SEPT07	200.00
DIVERSIFIED SERVICES	SEPT07 JANITORIAL	345.00
EVANS ENVIRONMENTAL	AUG,SEPT07 HIGGS BEACH	15,224.62
FEDERAL EXPRESS CORP	SEPT07 SHIPPING	3,689.92
MANLEY DEBOER LUMBER	WO1399K26G	1,143.36
OFFICE DEPOT	MISC OFFICE SUPPLIES	166.92
PITNEY BOWES	JULAUGSEP07 METER RENT	237.99
STRUNK ACE HARDWARE	WO1399K26G	210.88
XEROX CORPORATION	SEPT07 WCP245H RENTFEE	421.41
XEROX CORPORATION	SEP07 FAXCOPIER FEE	71.55
XEROX CORPORATION	SEPT07 EXCESS FEE	35.25
ZENITH INSURANCE CO	OCT07 Z832025814 ADM	550.00
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		\$22,296.90

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	AUG/OCT07	69,913.23
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		\$69,913.23

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	SEPT07 PR EXP	36465.13
STUART NEWMAN ASSOCIATES	AUG/SEPT06 STRINGER FEES	2375.00
STUART NEWMAN ASSOCIATES	MAYAUF07 PR EXPENSES	39672.69
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\$78,512.82

SALES & MARKETING

AMEUROP PHONE ASSIST	SEOP07 MILTI TOURASST	1,500.00
BYRD COOKIE COMPANY	SEP07 KLIME COOLERS	316.95
CELLET TRAVEL SERVICES	SEP07 IRIAH SURVEY	3,467.08
CELLET TRAVEL SERVICES	GIA07-162,3,4,5,6,7	12,453.66
ENTERTAINMENT PUBLISHING	ADVSHOWBIZ LABORGUIDE	1,000.00
F & W PUBLICATIONS	AUG07 SCUBADIVING CAL	1,700.00
FAHLGREN INC	SEPNOV07 ELEARING GER	735.00
FILM FLORIDA	OCT07SEP08 RBROWNMEMB	500.00
FILM FLORIDA PUBLISHING	AUG07 2008 PROD GUIDE	8,000.00
FL ASSOC CONVENTION	OCT07SEP08 MEMBERSHIP	2,250.00
GLOBAL EXHIBITIONS	WTN2007 CONSTRUCTION	14,490.00
GLOBAL EXHIBITIONS	COLLATERAL TO BH&P	2,142.00
HX MEDIA LLC	10/07-3/08 GAYLIFE TVL	2,475.00
INTL GAY & LESBIAN TRADE SHOW	0708MEMBERSHIP SSMITH	250.00
JAMES PETRICK	SEP07 AD&PRICE EFFECT	4,661.00
KEY WEST AWARDS	3NAMEPLATE M,V,R	54.00
KEY WEST ALOE	KLIME LOTION	2,655.00
KEYBOARD ADVERTISING	MAGNETS, POLY BAGS	6,734.53
MARKETTOOLS, INC.	1YR SUBSCRIPTION	599.00
MARKETTOOLS, INC.	DESTINATION WED	7,600.00
MONROE COUNCIL OF THE ARTS	SEP07 ADMIN FEE	3,541.67
OUR WORLD UNDERWATER	BOOTHREG 901,903,905	2,800.00
PRANGE & OHEARN	AUG07 VPS COLLECTION	3,906.25
PRANGE & OHEARN	OCT06-JUL07 PROJ EXP	138.28
QUESTEX MEDIA GROUP	LASVEGAS HOME	2,600.00
SHOWINSURANCE INC	DEC07 LAS VEGAS	100.00
SMITH TRAVEL RESEARCH	AUG07 FEE	575.00
THE KITE HOUSE INC	KITES W/LOGO	1,100.00
THE LOCATION GUIDE LTD	2008 LOCATION GD	1,825.00
TRAVEL INDUSTRY ASSOCIATION	JUN08 LAS VEGAS POW WOW	13,040.00
VISIT FLORIDA	JAN08 VAKANTIEBEURS	3,325.00
VISIT FLORIDA	NOV07 WTM LONDON	19,125.00
VISIT FLORIDA	OCT4-6/07 WHISTLER,BC	300.00
VISIT FLORIDA	NOV07 FRANKFORT	570.00
VISIT FLORIDA	DEC07 LUXTREXPO VEGAS	850.00
VISIT FLORIDA	NOV2-4/07 TORONTO	1,975.00
VISIT FLORIDA	NYC 2/28-3/3/08	3,000.00
VISIT FLORIDA	MAR3/08 BRUSSELS	800.00
VISIT FLORIDA	NOV15/07 AMSTERDAM	1,170.00
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		\$134,324.42

TELEPHONE & UTILITIES

AT & T	2941936SEP07	253.14
AT & T	2942901SEP07	1,007.51
AT & T	2950918SEP07	149.95
AT & T	2966103SEP067	337.08

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BELLSOUTH LONG DISTANCE	2961552SEPT07	590.59
FLORIDA KEYS ELECTRIC	HH PARK	572.19
FCAA	SEP07 TDC 1201 WHT ST	41.10
FCAA	HH SEP07	780.46
KEYS ENERGY SERVICES	SEPOCT07	1,344.31
KEYS SANITARY SERVICES	OCT07 HH PARK	912.64
WASTE MANAGEMENT	OCT07 HIGGS BCH	3,076.89
WASTE MANAGEMENT	LDUCKKEY OCT07	324.31
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		\$9,390.17

TRAVEL

JESSICA BENNETT	SEP07 LODGEASSN MTG	25.00
JESSICA BENNETT	IRISHTRVLR SURVEYSUPL	91.22
JESSICA BENNETT	SEP07 AMBAS LUNCH KW	15.00
A. JACK MEIER JR	OCT07 HSMIAI LUNCHEON	25.00
A. JACK MEIER JR	CHICAGO 9/22-28/07	2,227.86
KEY WEST TRAVEL/CONDO	RITA KWNYC	485.00
KEY WEST TRAVEL/CONDO	MEIER KWCHICAGO	434.60
KEY WEST TRAVEL/CONDO	GRSMAN KWCHICAGO	439.60
KEY WEST TRAVEL/CONDO	SEP07CHILTON MIAPARIS	1,002.07
NADENE GROSSMAN	ITMESHOW CHICAGO	2,101.70
RITA BUCKNER BROWN	SEP07IFP WASABI PARTY	1,615.38
STEVE K. SMITH	SEP07GLE BACKDROP	29.82
STEVE K. SMITH	OCT07 GAYLIFETVLEXP	2,109.59
SABINE M PONS-CHILTON	SEP07 VISIT FL PARIS, FR	3,861.88
TODD FIRM	JUN/SEP07 MTGS KL-KW	206.78
YVES VRIELYNCK	SEP25/07 DEMA MTG	16.02
YVES VRIELYNCK	ADV BIRMINGHAM DIVESHW	2,387.40
YVES VRIELYNCK	OCT07 COLLATERAL SHIP	103.39
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		\$17,177.31

\$651,807.14